

## **WTJP Birmingham, Alabama Report for October 2016**

### ***JOY IN OUR TOWN***

THE WTJP PRODUCTION TEAM MET AND PLANNED THE TRANSITION OF THE LOCAL *PRAISE* MINISTRY PROGRAM AND THE TRADITIONAL *JOY IN OUR TOWN* PROGRAM. MERGING THE TWO PROGRAMS TOGETHER TO CREATE A HYBRID WAS A GREAT PROCESS THAT PROVIDED NEW OPPORTUNITIES.

### ***TBN MY STORY***

WTJP NOW HAS THREE *TBN MY STORY* SEGMENTS IN PRODUCTION. ONE IN PARTICULAR IS INCREDIBLY COMPELLING, ABOUT A WOMAN WHO LIVED ON THE STREETS AND SLEPT UNDER HIGHWAY OVERPASSES. IT IS AN UNBELIEVABLE STORY OF REDEMPTION WHICH DEMONSTRATES HOW TBN PROGRAMMING PLAYED A PIVOTAL ROLE IN HER RESTORATION.

### **COMMUNITY OUTREACH**

LOVE YOUR NEIGHBOR IS AN ON-GOING MOVEMENT IN ETOWAH COUNTY AND WTJP IS PLAYING A KEY ROLE IN THE LEADERSHIP, WORKING WITH THE METRO MAYORS/COUNCILS AND OTHER COMMUNITY LEADERS. THE MOVEMENT IS BASED ON THE TWO GREAT COMMANDMENTS OF CHRIST — TO LOVE GOD AND LOVE YOUR NEIGHBOR — AND CHALLENGES ALL TO BASE THEIR LIVES AND LIVING UPON THESE TWO COMMANDMENTS.

WTJP STATION MANAGER GARY HODGES WAS INVITED AS A SPECIAL GUEST TO HEAR CRIMINAL JUSTICE ACTIVIST BRIAN STEVENSON SPEAK AT AN AREA WIDE LEADERSHIP SEMINAR. MR. STEVENSON HAS HAD AN IMPRESSIVE IMPACT UPON THE CRIMINAL JUSTICE CHALLENGES IN THE STATE OF ALABAMA. AS AN ATTORNEY HE HAS PERSONALLY BEEN SUCCESSFUL IN MANY CASES RESULTING IN FREEDOM FOR PRISONERS WHO ARE INDEED INNOCENT. A HERO TO MANY!

GARY HODGES ALSO MET WITH ERIC PRICE, THE NEW DIRECTOR FOR THE GREATER GADSDEN HOUSING AUTHORITY. MR. PRICE REPLACED WAYNE EAST, A 23 YEAR TENURED DIRECTOR, WHO WAS A VERY GOOD FRIEND OF WTJP/TBN. MR. EAST WAS A REGULAR *JOY IN OUR TOWN* GUEST OVER THE YEARS AND WAS A GREAT MAN OF GOD IN THE TRENCHES, REACHING MANY AND LOVING ON MANY PEOPLE WITH SPECIAL AND TOUGH LIFE CIRCUMSTANCES.

THE GADSDEN JOB CORPS LED A "YOUTH TO YOUTH PEACE MARCH" TO MAKE A STATEMENT FOR COMMUNITY UNITY. GARY HODGES WAS INVITED TO PARTICIPATE IN THE PROGRAM HELD AT THE CARVER COMMUNITY CENTER

WHERE THE MARCH ENDED. HE ENCOURAGED THE YOUTH AND LED IN A DEDICATORY PRAYER.

WTJP PARTICIPATED IN AN AREA WIDE JOB FAIR HELD AT THE ANNISTON HIGH SCHOOL IN ANNISTON, ALABAMA.

### **SOCIAL MEDIA**

WE CONTINUE TO WORK ON MAXIMIZING WTJP'S FACEBOOK PAGE. THE INCIDENCE OF SOCIAL MEDIA USE IS EVER INCREASING AMONG THE POPULACE. WE HOPE TO BE EVEN MORE EFFECTIVE WITH SOCIAL MEDIA IN THE FUTURE.