

MONTHLY REPORT/SEPT 2016
TBN/WRBJ-TV ~ JACKSON/MAGEE, MISSISSIPPI
ONE GREAT PLACE
JACKSON, MISSISSIPPI 39209

PUBLIC AFFAIRS

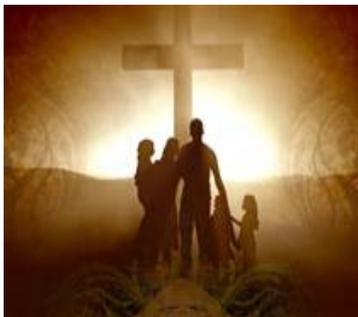


Satellites spread the Gospel on TBN around the world! "I have TBN and watch it every day and night," says one viewer. "I love the *Praise the Lord* program. I am a TBN partner and I love Jesus." This precious sister's appreciation says it all.

Relationships are what Jesus teaches us to establish, so public affairs at TBN/WRBJ-TV 34 is always focused on connecting Him with people in our community. WRBJ airs interviews with Mississippi's governor, many state and local officials, and other men and women of God who are faithfully serving the community.

Laura Lee Lewis of Brookhaven, our current Miss Mississippi and 4th runner up to Miss America, hosted

a *Joy in Our Town* taping recently. Laura is gifted in bringing out the best in our guests and will be a great asset as a host in the future.



As the country remembered September 11th WRBJ aired *Joy in Our Town* programs on the Trail of Honor, (travelling Viet Nam memorial wall), Warrior Bonfire, and other veterans' projects, as well as the NASA Stennis' Infinity Space Center, housing exhibits on America's reach for the stars, and the heroic sacrifices of members of the Shuttle Columbia.



Racial reconciliation is an ongoing and conscious effort for many of WRBJ/TBN's friends. WRBJ staff will participate in Mission Mississippi's large reconciliation conference later this month.



JOY IN OUR TOWN



With a change in format and broadcast schedule for *Joy in Our Town*, our task in bringing the good news to our TBN audiences in broadcasting the Gospel of

Christ and meeting real practical needs in the community has intensified. Since we are Jesus' prime television network in Mississippi we seek out groups and churches which aid the visually impaired, intellectually or physically challenged, and as always children, infants, and indigent families.

This month's *Joy In Our Town* programs featured Dr. Freda Bush, well-known pro-life advocate for babies; Our Daily Bread food ministry of Madison County; and a delightful new guest, Kyle Dutiel of Brandon, Mississippi. Kyle was awarded several gold medals at the Special Olympics World Games for his equestrian skills and courage.

Catholic Charities Bishop Joseph Kopacz spoke of their many outreach programs to care for infants, refugees, children, and youth. Safe Kids, Teen Challenge of Mississippi, Choctaw Mission, Lizzie's House for abuse recovery, and Mississippi Families for Kids were included among our local programs taped in September.

TBN/WRBJ-TV's Facebook page carries frequent reminders to pray for the coming elections. Circuit clerk Zack Wallace explained to viewers how to register for upcoming local, state, and national elections. Another new guest for *Joy in Our Town* this month was Pastor David McCoy of Central Church, who shared the importance of faith-based child care, job training, and family outreach.

Jesus is the center of all of our WRBJ/TBN programming and we are so happy to be able to tell others about his saving grace twenty-four hours each day!



SUCCESS OF NATIONAL TV PROGRAMMING!

We at WRBJ-TV are privileged to be part of Trinity Broadcasting Network's success in central Mississippi, where the need for Christian programming has been very great. Daily programs such as Kenneth Copeland, Joseph Prince, and many others have become bright lights our viewing audiences can count on to lift and light up their day. Our youngest viewers

love the characters and stories they see on our SMILE network. Our oldest viewers, including a Mississippian of 87 years who gladly gives to TBN, watch and praise Jesus with joy.

Dramatic biblical sagas such as told in the movie *David* as well as Billy Graham's classic crusades, enable the Gospel message to become compelling and alive as God continually uses TBN to show His children desperately need a Savior, and his name is Jesus. The Kingdom of God is thus gaining new recruits each day.



MAJOR ISSUES IN THE MID-MISSISSIPPI AREA

Mississippi exceeds all other states in per capita giving through the church and numerous charities and philanthropic groups. Yet the state consistently ranks at or close to the bottom in economics, health, and related issues. Circuit riding preachers pioneered bringing the Gospel to all areas of Mississippi during the years before and after the Civil War. Therefore in

many towns there is a still church on many corners. Vibrant worshipping communities consisting of all races with dedicated congregations and loving ministers stretch across the state.

Economic and social problems continue, and perhaps it boils down to our lack of knowledge that God's love is inclusive and available to everyone who calls on Him. Oral Roberts used to say that his father, a fine preacher, seemed to live by his congregation's principle that "Lord, if you will keep Brother Roberts humble, we will keep him poor!" Oral Roberts realized that God wanted to bless him with humbleness, kindness, and prosperity.

We at WRBJ/TBN believe that no one who truly seeks Jesus as Lord should have desperate needs that go unfilled. Therefore, we have redoubled our efforts to highlight TBN programs and find local guests that lift up believers and nonbelievers alike. The Bible teaches that the Father cares deeply about our spirits, souls, minds, and bodies and God will bless us in many ways. The ministry of Trinity Broadcasting Network is truly a Godsend to this region in so many ways and its programming is a large part of His plan to change things for all people for the better!