

**MONTHLY REPORT — APRIL 2017**  
**TBN/WRBJ-TV — JACKSON/MAGEE, MISSISSIPPI**  
**ONE GREAT PLACE**  
**JACKSON, MISSISSIPPI 39209**

PUBLIC AFFAIRS

This past month TBN/WRBJ-TV 34 attended the Governor's Leadership Conference held by Mission Mississippi at the Jackson Convention Center. Numerous business, government leaders, educators, students, and several bishops of various denominations attended. We participated in vigorous round-table discussions on racial reconciliation, Christian outreach in state schools, and the economic advancement of disadvantaged populations in Mississippi.

Many of our former and future *Joy in Our Town* guests were represented as speakers or moderators. These included state Governor Phil Bryant, Rev. Dr. Neddie Winters, Dr. Eric Pratt of Mississippi College, Robin Robinson of Sanderson Farms' Communication division, and Reverend Dolphus Weary of R.E.A.L. Christian Ministry.



Because of Mississippi's history of racial injustice, a significant part of regional Christian outreach involves reconciliation and healing. This includes fostering long term relationships among very different sectors of the community which attended this conference.

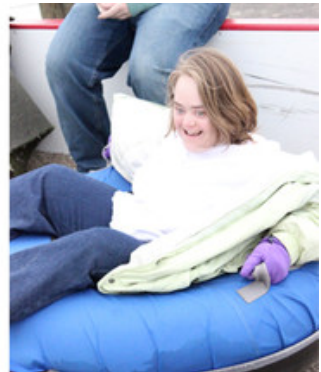


TBN's programs encourage viewers to see one another as equally beloved children of a loving God. Ministries such as Reverend T. D. Jakes, Dr. James Robison, and others are an important part of this.

Additional community networking activities this month included the large annual pro-life meeting and banquet at First Baptist Church in Jackson, where Governor Bryant was the main speaker. This organization works to stop abortion in the state of Mississippi and Governor Bryant supports their commitment of shutting down Mississippi's last remaining abortion site.

As April was Child Abuse Prevention month, WRBJ also participated in the statewide gathering sponsored by the Faith Based Coalition of Social Workers of Mississippi. *Joy in Our Town* recently featured Southern Christian Services for Children and Youth and their effort to stop child abuse permanently. WRBJ-TV 34's plan is to continue to network with regional organizations and individuals who are doing the work of Jesus across the state, particularly with those who assist children and the disadvantaged.

The common theme of these ministries is to introduce people to Christ as Savior, which is the solution for all ills. As our viewers learn of opportunities to serve Jesus, many of them step up and become partners with these amazing ministries. WRBJ will continue to serve the needs of our community by getting the word out about these great people who sacrifice for the name of Jesus!



JOY IN OUR TOWN



We have continued to seek new ways to create programs at TBN/WRBJ-TV that celebrate the triumph of the human spirit, inspired by God, to persevere in the face of sometimes overwhelming odds. The message is always that Jesus loves you personally and totally. Every show we produce revolves around featuring guests who are stepping out in some hard places to be the Lord's hands, feet, and embracing arms.





Ministries highlighted through *Joy in Our Town* interviews this month included features on Palmer Home for Children, Christians in Action (preventing human trafficking), Salvation Army, youth suicide prevention, and the achievements of developmentally challenged young athletes in Special Olympics.

Particularly moving were additional shows featuring inter-church Christian ministries in Hattiesburg and Jackson who serve the poor and mentally ill street dwellers. Families with no church connections are drawn to the Lord by the service of these ministries.

#### SUCCESS OF NATIONAL TBN PROGRAMMING



Where would this community be without the Trinity Broadcasting Network? TBN keeps broadcasting day and night with informative interviews, anointed guests, celebratory music, and the constant theme of lifting

up the Lord. Joel Osteen, Robert Morris, and John Gray are just a few of the gifted speakers whose words encourage viewers residing in shacks, mansions, and neighborhoods across the central state. How often have people on a downward path been able to tune in at just the right time and receive the answer that Jesus cares and He saves!

One of our staff recalls the memory of turning on TBN for a spirit boost and hearing Paul Crouch proclaim "Jackson, Mississippi is on the air!" It was electrifying! The answer to so many prayers was coming, is still here, and is going strong. Praise God!

## MAJOR ISSUES IN THE MID-MISSISSIPPI AREA



Mississippi is listed in several surveys as having one of the largest populations of chronically ill persons in the United States. In addition to lifestyle or genetically based diseases involving heart, lung, or kidney impairment, Jackson unfortunately maintains an alarmingly high rate of HIV/AIDS transmission.

TBN/WRBJ-TV staff recently heard from a young student at Jackson State University whose mother and brother died tragically from AIDS. They were infected by their father who remains under treatment. This lovely 21 year old girl is struggling to raise two small children as a single parent while attending nursing school.

These are matters discussed at the conferences we attend, and acted on by many of the Christian organizations we host for *Joy in Our Town* interviews. One of those ministries is Hope House of Hospitality. They provide a home-away-from-home for out of town cancer patients who must travel to Jackson for life-saving treatment. At no cost to them residents are fed, transported, served meals, and provided comfortable rooms to live in. Long-time director Wanda Pitts runs Hope House and her minister husband performs construction repair as needed. Several nearby churches conduct bible studies at the facility.

Food shortages are chronic in poor areas of Jackson and the government food stamp program does not go nearly far enough in providing nutritious food for small children and families. This creates the severe need for feeding ministries which many local churches have stepped up to provide.

"The poor you will always have with you" as Jesus cautioned His disciples. Until He returns Trinity Broadcasting Network will be here for all His children.