MONTHLY REPORT: OCTOBER 2016 TBN/WRBJ-TV ~ JACKSON/MAGEE, MISSISSIPPI ONE GREAT PLACE JACKSON, MISSISSIPPI 39209



## PUBLIC AFFAIRS

TBN/WRBJ-TV continues its outreach in the mid-Mississippi community as staff participates in weekly prayer at City Hall with area Christian leaders praying for the welfare of the city and its citizens. A large annual racial reconciliation conference is held each fall at the Jackson Convention Center, with dialogue among students and adults of all ages on fellowship and cooperation among churches and individuals of different races.

TBN/WRBJ-TV was invited and attended the event which was both moving and revelatory. It was noted that in the strife and confusion of a contentious election year, and several confrontations in other cities between police and citizens of different races, no major upheavals or disturbances have occurred for many years in this state. We believe this is directly attributable to significant changes in the social and spiritual climate of the state because of the efforts of both black and white leaders in government and the private sector.

Dr. Neddie Winters, Governor Phil Bryant, Dr. Jerry Young (president of the National Baptist Convention), and many others have been instrumental in these positive changes. TBN/WRBJ-TV strives always to be salt and light across the state and always network with individuals and groups around the state to represent TBN's presence for Jesus Christ.



JOY IN OUR TOWN

This was a banner month for our local broadcasts as we unveiled our new program format, which focuses on scripture and the command of Jesus to "love thy neighbor as thyself." Representatives of the Good Samaritan Foundation, Care Lodge Domestic Violence Shelter, Turning Point Church's Lighthouse Ministries, Matt Hedgren of the Salvation Army, and other helping organizations such as Christians in Action were aired with a number of new programs taped in our studio. Among these were several great new guests interviewed by Pastor Jamane Williams of the Bridge Church who spoke with directors of the local Fellowship of Christian Athletes, Clinton Community Christian Corporation, Southern Christian Services for Children and Youth and Baddour Center for disabled adults.



Reverand John Brashier, who oversees the numerous outreach ministries of Wells Church, and Reverand Roy Wingard of the Wingard Home for homeless families talked with hosts Kenitra Wallace and Jana Barraza. Reverand Jamie Walley, pastor of Meadow Grove Baptist Church and training director for 200 Million Flowers adoption agency, spoke about the help his organization provides for babies, families, children and the indigent.

An honored new guest was First Lady of New Hope Bapist Church, Mrs. Helen Young, wife of National Baptist Convention President Dr. Jerry Young and cofounder of New Hope Christian Schools.





SUCCESS OF NATIONAL TV PROGRAMMING!

When we receive notes like the following we love to share. "I am the daughter of an elder in the Presbyterian Church," the writer begins, and goes on to say that a highlight of her youth was visiting Black Mountain, North Carolina for a retreat and being entertained as a guest in the log home of Dr. and Mrs. Billy Graham. Her mother had accepted Jesus at one of Dr. Graham's crusades, and the writer herself came to Christ during Dr. Graham's crusade here in Jackson, Mississippi. "I have told my two grown daughters and grandchildren I watch Dr. Graham on TBN and love the choir singing, marvelous testimonies, and singers like Johnny and June Cash, George Hamilton, and others." She relates that after her family lost everything because of Hurricane Katrina, her grandchildren started to watch Dr. Graham. In short, this person's life and the lives of her family have been profoundly affected by TBN.

This is how the Gospel is proclaimed, one listener, one viewer, one family at a time. We are so glad that is our mission, and delighted to know that TBN/WRBJ-TV viewers are getting the message!



## MAJOR ISSUES IN THE MID-MISSISSIPPI AREA

While Mississippi remains one of the most scenic and tourist friendly states in the United States, one issue still looms large among its citizens: poverty! The challenge has not gone away, and as Jesus prophesied, "The poor you have always with you, and whenever you will, you may do them good."

This scripture is a reminder to all Christians that the Lord's Gospel of salvation includes choosing to go where the need is greatest and providing what others need. This includes fellowship and kindness which neither judges nor condescends the poor and offers them the light of Christ along with material help. Accordingly, TBN/WRBJ-TV will continue to seek out those faith based groups and organizations who work to open doors of opportunity for others in need of His love, who then become our friends!