

## **WRBJ Jackson, Mississippi Report for May 2016**

### **Public Affairs**



This month has been an exciting one for TBN/WRBJ-TV as we welcomed more of Mississippi's movers and shakers to the studio. Guests came to speak to our viewers about child safety, educating youth in financial management, increasing business and economic success, and providing jobs for the disadvantaged.

WRBJ staff attended the "Thrill of Goodwill" grand opening for the central Mississippi facility of Goodwill Industries. WRBJ also paid tribute to our good friend, Salvation Army Captain Ken Chapman, as he departs Jackson for another assignment.

Our objective is to establish a wide footprint in the central Mississippi area, so viewers always know that TBN is here for them and that we are here to support and encourage ministries and local churches in Christ's service. One of our paid broadcasts, New Jerusalem Church with Pastor Dwayne Pickett, has recently expanded their facilities to keep pace with their growing attendance.

### ***Joy in Our Town***



During May we have continued our periodic support of life broadcasts, taping new guest Barbara Beavers, Director of the Center for Pregnancy Choices, and airing excellent pro-life interviews with Dr. Beverly McMillan and Mrs. Veronica Naylor of Pro-Life Mississippi.

Our approach is to demonstrate that the unborn infant is fully a person, and to show our young women viewers and their family members that there are far more positive options for an unplanned pregnancy than abortion.

We also broadcasted dynamic interviews with 3<sup>rd</sup> District Congressman Gregg Harper and Mission Mississippi's President Dr. Neddie Winters, who speak with strongly moral standpoints from their positions in public life.

There is a point at which civil rights and moral choices intersect, and we provide a voice through which Dr. Alveda King, Mrs. Gloria Williamson of the Mississippi Commission on Women, and Wendy Mahoney, Director of the Mississippi Coalition against Domestic Violence, may articulate this clearly.

### **Success of National Programming**



Our viewers respond to anointed ministries of healing, encouragement, and faith! TBN/WRBJ-TV 34 is also seen in Mississippi's prison system, where thousands of inmates are exposed to the Word of God and find new hope. We appreciate their letters and are so glad to be one link in the great chain of God's blessing and salvation for them! So many are hungry for the love of Christ and it is our privilege to take it via television to those who are incarcerated.

Letters from our viewers express thanks for prayers heard and answered by the Lord, and for our presence in Mississippi as a part of Trinity Broadcasting Network's global TV outreach. Paulette Phillips of Brandon writes, "I thank God for you and the work TBN is doing to spread the gospel. I have been so blessed by the

ministries that I receive through TBN including *Blessed Life* with Robert Morris, *The Elevation Experience* with Steven Furtick, *Marriage Today* with Jimmy and Karen, Beth Moore, Joel Osteen, Joseph Prince, Kerry Shook, and Joyce Meyer to just to name a few. I will never be the same, “Thank you, thank you, thank you!”

## Community Networking



We continue to hear additional stories of people who have been truly blessed and experiencing healing, prosperity, and health through TBN programs. Among these are Dr. John Perkins of the John and Vera Mae Perkins Foundation and Wendy Mahoney of the Mississippi Center against Domestic Violence.

Dr. Perkins, well into his 80's, travels throughout the United States teaching and lecturing on what the Lord revealed to him as a young man. He was being tortured in the Rankin County jail for standing up for civil rights for all when he realized we must meet hate with the love of God. His foundation in Jackson hosts visitors from around the globe and his mentorship to thousands of other Christians includes our *Joy in our Town* host Kenitra Wallace.

Ms. Mahoney was healed of severe depression years ago by viewing TBN day after day. Jan Crouch's own testimony was a key encouragement that led to her healing!

Our TBN/WRBJ-TV 34 community includes an audience far beyond the geographic bounds of Mississippi, as visitors from other states and countries around the world have accessed our Facebook to “Like” what we post to encourage them.

“It is my honor to serve God,” writes one of our volunteers, and we could ask for no better affirmation. Every contact for TBN is another one for the Lord.

## Major Issues in the Mid-Mississippi Area



Since Mississippi, alone among all states in the Union, enjoys a 50/50 ratio of Caucasian and minority citizens race is never something we may dismiss. Racial acceptance is part of the fabric of life here. In any shopping mall one sees Black, White, Asian, Middle Eastern, Indian, Hispanic, Native American, and every human skin color found on the planet.

All of us are here together, closely related as Mississippi's history of prejudice and violence fades and young people often marry outside of their identified racial group. First Methodist Church of Richland, whose pastor we have interviewed for their South Rankin Food Bank, is now typical of many churches located in the heart of numerous mixed race families who are 100% accepted and loved as part of the greater family of God. Barriers which once were impenetrable here are now dissolved in settings where ALL of His children come together as one.

Our viewers, like our TBN ministries, are of all racial groups. This is why Bethany Christian Services, guests for this month's taping of *Joy in our Town*, is always available to help, counsel, and to provide relief and potential adoption for families and children of any race. Of all the non-profits which TBN/WRBJ-TV interviews, every one offers equal opportunity services which once were unavailable to many. Perhaps our most dynamic guest this month is Mrs. Penny Junior, Manager of Smith-Robertson Museum and Cultural Center, which educates and explores the entire sweep of the African-American experience in the southern U.S. She spoke movingly of the history of her people's suffering, their overcoming great odds to survive and thrive, and the need for this generation to know their stories.

TBN/WRBJ-TV 34 will continue to provide a voice for the boundless love of God and His desire for reconciliation among His children to this unique culture where the love, sacrifice, and blessing of Jesus Christ is bearing fruit.