

MONTHLY REPORT-JANUARY 2016
TBN/WRBJ-TV ~ JACKSON/MAGEE, MISSISSIPPI
ONE GREAT PLACE
JACKSON, MISSISSIPPI 39209

Public Affairs



2016 is off to an exciting start at TBN/WRBJ-TV 34, as our frequent guest, Mississippi's re-elected governor Phil Bryant, was inaugurated on January 12th at the state capitol. In a ceremony attended by members of the Mississippi Supreme Court, United States Congressmen and Senators, and the public, another of our friends, Chief Justice William Waller, Jr., administered the oath of office.

With Mrs. Bryant standing by the governor's side, the Mississippi National Guard, commanded by another TBN/WRBJ-TV guest, Major General Augustus Collins, fired a twenty one gun salute in honor of the governor. Drawing on the experiences of Roosevelt and Churchill, he spoke of "this crowded hour" in state affairs and recognized his beloved family's support. His tribute to the First Lady, his wife of nearly forty years, was extremely touching. Tiny one-year old grandson Henry was all smiles, as it was a great occasion to recognize a very fine public servant and friend of TBN.

Joy In Our Town



TBN/WRBJ-TV 34 continues to focus on issues that help children, youth, the disadvantaged, and those who face challenges of disability and addiction. Some excellent new *Joy in Our Town* programs were broadcast in January with hosts Kenitra Wallace and Jana Barraza. These include interviews with Dr. John Marszalek, Director of the U.S. Grant Presidential Library at Mississippi State University, Lt. Col. Alexander Jefferson of the Tuskegee Airmen, teacher LaShawna Fant of the Mississippi Blind School, Mrs. Jade Patrick of ZAC House for addiction recovery and pro-life activist Terri Herring of P.L.A.N.

Other programs featured seminary and college presidents along with Nina Ananiashvili of the national ballet of Georgia, the Palmer Home for Children, the Museum of Natural Science, and the Mississippi Children's Museum. Also produced were shows with the Central Mississippi Planning & Development District, Dr. Stuart Rockoff of the Humanities Council of the Jewish faith, and Robin Persons, Director of Jefferson College's naturalist camp. A great variety of subjects were broadcast, and this will continue to guide our scheduling as we listen to what the Lord wants for His station in Mississippi.

Success of National TV Programming



We know that TBN has many devoted fans in central Mississippi, but when they call to tell us how important our programming is to them, we know God is doing great things through TBN and TBN/WRBJ-TV 34 in Jackson!

One viewer contacted us this month to say that her neighbor had asked "Why are you so happy all the time?" "Because of TBN!" was the response. She recommended our network to this lady, and the neighbor became a loyal viewer. Later in the month the neighbor became distraught when her cable station changed channels. The caller related that she drove directly to the cable company offices to find TBN. The cable employee exclaimed "What on earth is TBN? Everybody is calling to find out what channel they're on!"

Our viewers often call with positive comments on the preachers and teachers on the TBN schedule. One of their favorites is local minister Jennifer Biard of Jackson Revival Center. We are blessed to be part of TBN's world-class programming and to feature dynamic global ministries as well as local ministers. Let's keep shining for Jesus until He returns!

Community Networking



As TBN/WRBJ-TV continues to produce our weekly interview program *Joy in Our Town*, we have contacted many “movers and shakers” in government, civic activity, youth, education, and relief organizations. We are able post many of their activities on our WRBJ Facebook page. Jackson State University sent us Shirley Harrison, Director of International Programs, to open horizons for viewers on studying abroad. We enjoyed talking with her about overseas opportunities for Jackson State students.

Chris Burkett, retired NFL player for the Buffalo Bills and NY Jets, shared with us about the value of mentors for children, and cited his childhood as example. Voted Most Valuable Player during his tenure with the Jets, he now heads Big Brothers/Big Sisters of Jackson. We also reached out to Special Olympics, inviting executive director Tony Bahou to the station.

Wesley House Meridian, Mississippi College Law School, Mississippi Industries for the Blind, Mustard Seed housing for disabled adults, and the Junior League of Jackson were also guests of WRBJ.

Having national caliber organizations in our area is a blessing, and as we continue to promote TBN with “The Call” presented to every invited guest. WRBJ continues to reach out to our community, always unashamed about the goal of TBN, to spread the good news of Jesus and his salvation!

Major Issues in the Mid-Mississippi Community



Social and spiritual needs are much the same in Mississippi as in other states. Mississippi has numerous churches anchoring each community to meet these needs.

Mississippians also have a particular treasure in our farms and forests, served by *Joy in our Town* guest Cindy Hyde-Smith, Commissioner of Agriculture and Commerce. Ambassadors and royalty have visited here, and international trade has begun to be a real force in the state's economy, with the considerable presence of Japanese, Indian, Nigerian, Kenyan and other new citizens from other countries. Our two major seminaries, Reformed and Wesley, draw graduate students from all over the world.

Since virtually every home, lavish or humble, has a television and internet, TBN/WRBJ-TV plays a unique role in both enhancing and reshaping the culture with the truth of the word of God. The influence of quality Christian programs can hardly be overstated, as TBN stands in contrast to negative influences often seen on commercial networks.

As always, the core of our message and outreach is to proclaim Jesus Christ, twenty four hours a day, seven days a week with the good news!

