

WMCF TV Montgomery, AL Monthly Newsletter



January 2017

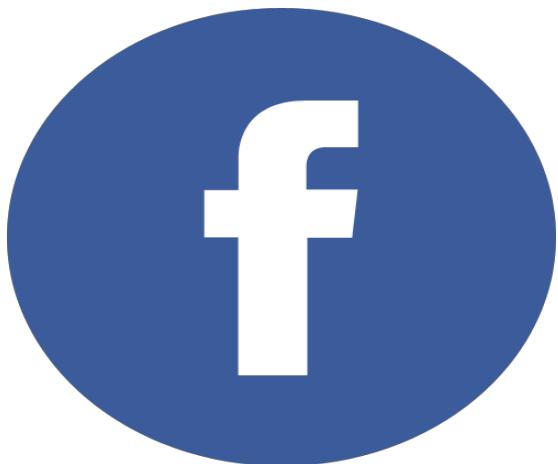
Good books are a blessing for these seniors at a local Assisted living center.



Angel's for the Elderly Retirement Home gets a visit from TBN staff

WMCF TV Montgomery is reaching out to the community by serving those who are not able to get out and do things for themselves. This month the staff at TBN's WMCF affiliate in Montgomery visited Angels for the Elderly Retirement Home to shower the residents with love gifts, a message from God's Word, and prayer. The residents and workers enjoyed singing, sharing stories, and receiving big hugs from the WMCF crew.

Joy in Our Town



Social Media

Social Media became a very important tool for us this month. As we dealt with technical issues which prevented Local Programming from airing several times, we were able to reach local viewers with the *Joy in Our Town* program by uploading it to our Facebook Page. The results have translated into a steady stream of new page "Likes" and follows throughout the month of January. The most engaging post was from January 2nd episode of *Joy in Our Town* which featured Tasha Scott, a local success connector who provided practical biblically based ways to realize the potential that is within, in order to succeed in life. The second portion of the Program featured Nancy Hogan of Medical Outreach Ministries. The organization provides free healthcare for qualifying residents who have no other options.



Joy In Our Town Feature Story of the Month

Moon gets youth excited about Jesus

Host Felicia Taylor interviewed youth minister Vy Moon at RiversEdge Church. Moon talks about addicted youth. The youth he works with are addicted to Jesus. He believes the Lord sent leaders into his youth group. This group is a place where kids are getting on fire for the Lord. This is a training camp for mentoring young leaders for the next generation. These youth are learning that they can be "in the world but not of the world." Young people can pursue their dreams and let their dreams pursue them but only in the way of righteousness. When young people learn to lead in the way Jesus led His disciples, they learn that leadership is different from the world's view and model. These youths are learning to lead by serving. Moon says when other young people see what young Christians are doing, they are persuaded that they also should participate in both their community and the church. Young people who are addicted to Christ are addicted to love and walking out His example in their lives. Vy Moon uses both his musical talent and his teaching ability to reach young people for the Lord. Vy Moon is a Christian Rapper. He can draw young people to his style of music. But when they hear the message of Jesus Christ he is able to lead them in the prayer of salvation at the end of his concerts.

