



# *Philadelphia*

Manager's Report  
March 2017



WGTW-TV 48 Burlington/Philadelphia



# Happy St. Patrick's Day...



to our Fire Department and Police Force  
Borough of Folcroft, PA



Thank you for your service to our community.



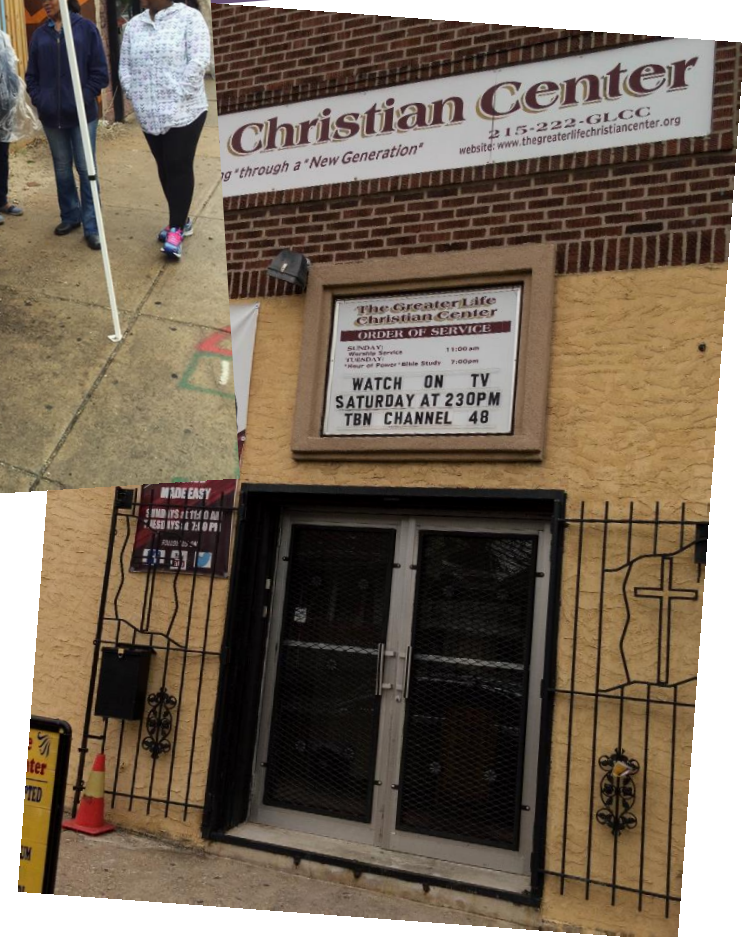
# Community Outreach



We donated poster and foam board, bottled water, and snacks to Greater Life Christian Center's daycare center headed by senior pastor, Netha Bell (as shown in photo above).



Greater Life Christian Center is a Philadelphia inner-city ministry touching the lives of little ones through its daycare facility and the bigger ones through street evangelism.





ServingLeaders' gatherings are designed to connect, encourage and equip ministry leaders through training, fellowship and prayer.

Our focus is "shepherding the hearts of shepherds" so that they can stay healthy, effective, and in their ministries over the long haul.

Director Dave Wiedis (shown in photo on platform) is TBN Philly family. In years past he served as a *Joy in Our Town* show host. I attended a ministry gathering on March 7, 2017 that focused on why transition is crucial to any ministry, outreach, or business and how to embrace its changes with joy.



## ServingLeaders

107 East Chestnut Street  
West Chester, PA 19380  
Dave Wiedis, Director  
[servingleaders.org](http://servingleaders.org)





# Welcome Spring!

Our grounds are being prepared for the planting of colorful flowers. One of the most effective means to keeping our grounds weed free is the use of a **green** weed inhibitor. The recipe? Vinegar, salt, and dish soap.



Photo on right: weeds, 24-hours after, sprayed with vinegar solution.



For more information on a **green** solution to weed control you can search the Internet for a variety of websites that offer a variety of ideas and recipes.

# What does it mean to GO GREEN?

**Going green** is defined as making more environmentally friendly decisions such as to "reduce, reuse and recycle."

Source:  
[www.yourdictionary.com/going-green](http://www.yourdictionary.com/going-green)

## Celebrating Eight Years of Being GREEN

Eight years ago, WGTW Philadelphia had no recycling program in place. Today, our entire team actively contributes to our recycling efforts, and the amount we recycle is **three times greater** than the amount we send to the landfill.

The United States is one of the world's largest producers of trash, tossing an alarming 1,609 pounds of trash, per year, per person. Almost every hour, 250,000 plastic bottles are disposed of in non-recycling containers. Inspired to reduce our corporate contributions to the landfill, WGTW Philadelphia implemented measures to recycle far more than just plastic bottles.

Every year, the station is required to submit a recycling report to our local municipality listing the items we have recycled during the previous year. It is gratifying to compile that report each year and see the evidence of what we kept out of the landfill during our day to day operations.

Additionally, our team and vendors have recently incorporated green methods for weed and pest control, and we're currently transitioning to green cleaning and housekeeping methods.

Everyone at WGTW Philadelphia is grateful for 8 years of progress as we **GO GREEN** and continue implementing habits of good stewardship.



# What Do We Recycle?



Batteries



Lamps



Paint



Toner Cartridges



Paper



Plastic



Glass  
Aluminum



HVAC Filters



Matt, Laurie,  
and TBN Family,

Thank  
You



TBN Manager's Meeting  
Tustin, CA  
March 20 – 24, 2017



~Michal, TBN Philadelphia

