

WCLJ TV 42

Bloomington – Indianapolis, Indiana



Public Relations Report, April 2016

Mark Crouch – Regional Manager

First of all we had a very good *Praise The Lord* program with all of our guests having tremendous testimonies to share and great music.

Praise the Lord
4/18/16 @ 5pm
TBN WCLJ TV 42.1



Host Pastor Donald Golder
Temple of Praise Assembly



Author Rutendo Nazitwere
www.rutendonazitwere.com



Kim Walker



Holly Webb



Freedom's Fire Ministry
www.hollywebbfreedomsfire.tateauthor.com



Music by Randy Weston
Judah Band



Randy Weston
www.judahband.com



Continuing to grow our Facebook page is a goal of ours and some of our recent guests and churches are helping us accomplish that.



During the Easter season, one of the churches very near us who also has been one of our *Local Praise Churches*, reminded the community of the reason for the Easter season by this reenactment of Christ on the cross on Good Friday. We then shared it on our Facebook page. Also, one of a few great young preachers in our area, Blake Reynolds preached and as you can see plenty of FB followers viewed his great sermon.

WCLJ- TV 42 shared Blake Reynolds's video.
Published by Karen Ward [?] · 22 hrs · 🌐

4,045 Views

Blake Reynolds
April 18 at 7:37pm · 🌐

Check out my sermon on TBN. Might be the shortest sermon I've ever preached lol!!

844 people reached [Boost Post](#)

Joy In Our Town also helps us in our ability to share information with our community through our FB page. In this segment one of our guests, Michael A. Hurst lost a brother to homicide when he was a child. As a result of being on our program to share about Legacy House, he met another guest that happened to live in the neighborhood when Michael was a little boy and remembered the murder of Michael's brother. It was a bittersweet reunion that neither men were expecting to have here at our station.



One of our other Joy guests last month is with Mission 22. It is hard to believe that on average 22 service men and women take their own lives each day from PTSD. Randy LaVere works with churches and other agencies to raise awareness of this problem.



We have recently seen some of our SOAC segments that have been running and we are continually working on new ones. This one was with the National Weather Service titled, "FYI." Around here in the spring we all need to keep an eye to the sky.



We also saw a shot of one of our videos when the weather was a little colder. We are kind of glad to say goodbye to the winter weather for now.



And finally, we are continuing to serve our community through *His Hand Extended*. Last month we served 451 people with the help of agencies like Greenwood Police Department, and of course our ever enlarging group of volunteers. Here are a couple of new volunteers being trained by Verna Price who has been volunteering since 1989.



And some of the goodies the Police department donates to us to help us distribute to the community.

