

WBUY Memphis Report for September 2016

Joy in Our Town

We're happy to announce that our local pastors and ministries are so excited about the new format for **Joy in Our Town**. Bellevue Baptist Church, Hope Church, One Faith Christian Center, Innovation Church, and Church Health are just a few of the ministries we interviewed this month (pictured below). Some of the topics discussed included trauma, violence, and the role forgiveness plays in healing from this with Christian psychologist Dr. Brenda Caldwell.

October is breast cancer awareness month, and Dr. Tonya Lyons, breast cancer survivor and advocate, discussed awareness and the role faith plays in the journey.

We also interviewed the city of Memphis' new Police Director Michael Rallings and Lieutenant Tyrone Currie about the local crime rate and how prayer and the faith community plays a role in deterring and reducing crime.



TBN "My Story" Project

Our production team has also been finalizing our first TBN "My Story" project, and look forward to its being included in this outstanding outreach effort.

Community Outreach

WBUY is gearing up for a sock drive for the homeless. We're excited about rolling this campaign out in the upcoming month.

Social Media

We received the following beautiful message from our Facebook friend Jaime: “I have digital antenna only, and I often find that a channel on certain networks will be replaced after only a short time on air. I recently found the Hillsong channel, 40-2, on your network in the Memphis metro market and love it! This is family-friendly, inspirational, modern Christian programming at its finest and I hope you receive lots more positive feedback and are compelled to continue airing this channel for a long time.”

Letters from Viewers

– “Thank you so much for putting Beth Moore on TV. I follow her uplifting ***Living Proof*** ministries all the time. She is so real and loves the Lord so sincerely.” – Gina