



TBN UK Production Report

June 2017

| | |
|------------------------------------|---------|
| Total active contacts | 42,480 |
| Social media contacts | 141,038 |
| Praise Reports | 172 |
| Prayer requests | 683 |
| Salvations / Re-dedications | 367 |



Total Page Likes: 10,215 (total number of unique people who like our page)

People Reached: 59,738 (number of unique people who have seen our page posts)

Post Engagement: 12,902 (number of unique people have clicked, liked, commented on or shared our posts)

Total Video Views: 30,028



www.tbnuk.org

Website traffic: 26,245
Hits from 129 countries

48% new and 52% returning visitors
Female 59%, Male 41%

Age Demographics: 18-35 cover 29%
35-64 cover 59%
65+ cover 12%



| Call Type | Number of Calls |
|-----------------------|-----------------|
| Total | 786 |
| Prayer Request | 288 |
| Praise | 69 |
| Other | 312 |



| Email Type | Number of emails |
|-----------------------|------------------|
| Total | 2436 |
| Prayer Request | 388 |
| Testimony | 4 |
| Praise | 17 |
| Other | 2,026 |



2,534 Total Twitter Followers

81,300 tweet impressions
(number of times our tweets have been delivered to someone's account)

2,305 Profile visits

89 New Followers

111 Mentions
(the number of times TBN UK's handle or hashtag has been mentioned)



Monthly Highlights



Nearly the entire TBN UK team travelled to Big Church Day Out, the largest Christian music festival in Europe. This year it stretched over two weekends: one in the south of England and one in the north. We recorded all the action from the main stage, filmed interviews with the various artists in our new greenhouse set, and captured testimonies around the site from the people who attended.

TBNUK's "YouRLoved" marketing and advertising campaign won a bronze award at the international television marketing awards, PromaxBDA, which awards excellence in global television marketing and advertising. Our channel director, Leon Schoeman, attended the ceremony in Los Angeles alongside executives from the likes of Viacom, CNN, Discovery, HBO, Fox, and ESPN, to name a few. This is the first time a Christian channel has been recognised at this level. You can see our award-winning video at tbnuk.org/tbn-select



Productions continued in all of our London studios. Pastors R.T. Kendall, Alan Scotland, Andy Croft, Bishop Wayne Malcolm, David Ingall, and Wagih Abdelmassih all returned for more episodes of their regular ministry programmes. We produced a *Praise* programme, several *TBN Meets*, weekly *Partner Time* shows, plus a new series, *Now Living*, with Javen.



International worship artists at the Big Church Day Out included Michelle Williams, Newsboys, Switchfoot, Mary Mary, and many others



UK worship artists at Big Church Day Out included LZ7, Faith Child, Tim Hughes and the team from Worship Central, Rend Collective, plus many more.



The Juicy Ladies were our hosts at BCDO. They interviewed the bands (such as Bethel), we filmed testimonies and gave out nearly 10,000 TBN UK beach balls.



We filmed a special episode of *Praise* with Matt and Laurie Crouch hosting Dr. R.T. Kendall as they discussed Martin Luther and the 500th anniversary of the Reformation.



Gospel musician and pastor Javen from Now Church in Florida produced 14 episodes of a brand new show, *Now Living*, that features teaching and worship music.



TBN Meets guests this month included: Peter Gladwin (founder of Out of the Ashes ministry), Rev Nadim Nassar (director of the Awareness Foundation), Nigel Benn (twice world boxing champion) and Stuart and Chloe Glassborow (lead pastors of Catch the Fire).



Guitarist and singer-songwriter Bryan Perez recorded a couple of music tracks in Studio C.



Peter Martin and Steve May-Miller from Spring Harvest visited *Partner Time* to announce our holiday competition winner.

Selected Praise Reports

Dear TBNUK, thank you for your channel. I have learnt a lot from many people, especially from Andrew and Sue Owen. Please ask them to keep recording programmes. Tuesday morning is my favourite morning because after breakfast I sit down to watch *Destiny*! I appreciate the new approach to your fund-raising. May God bless you all. – Paula

TBN UK has always been there for me. Thank you – Patricia

TBN has been a blessing to me since coming on air. I have also enjoyed the monthly gifts I have received from you – Miss B

I am so encouraged every time I hear Angus Buchan and Pastor Joshua, Big Church Day Out, and, of course, Joyce Meyer, Joseph Prince, and Manna Fest!! What a blessing. TBN UK is supernatural, inspirational. My little amount is a widow's mite. All of God's blessings. – Ms R

I wanted to encourage you in your broadcasting. We have recently just discovered you on Freeview and it has been such a blessing to my husband and me. We have received such wonderful teaching and inspiration at a time we are going through a lot of difficult situations. We both know God directed us to your channel and we have found it so encouraging in our walk and journey with Him. May God bless you. We love Pastor Prince, *Adventures with God*, *Joyful Promise*, Bill Johnson's Bethel ministries, and so many others. – Mrs C

I feel very blessed to have TBN UK Channel 65 on my TV. I no longer watch the rubbish on secular TV. Now I have a "choice." Thank you TBN. I have been blessed by RT Kendall. Whatever he does is wonderfully inspiring, I could go on to list my favourites but I would talk all day. – Anon

I love most shows that you air and many of the pastors. TD Jakes, Joseph Prince, Ravi Zacharias and many more. But nobody make me smile more than the wonderful Joshua from *Joyful Promise*! He lights up the screen and he is a joy to watch. He shines from a distance. Thanks TBN as always, great job folks. – Alan

Thank you TBN. Bible based teaching –so precious and so varied. Bless you all! – Jean

Thank you for TBN, it is changing lives. I work away from home and I cannot go to church, but I watch TBN every day - Jenny

Selected Praise Reports

TBN has been a wonderful addition to life – good, balanced and varied teaching. So good to have a positive alternative to mainstream TV which encourages and builds up the viewer, and often speaks a theme through different teaching sessions on a specific day – amazing and such a blessing. – Suzanne

Thanks for another 28 days viewing. Congratulations on such a special programme. I went away last week and was so thankful that I could watch you on Freeview. Keep up the good work. God bless you all! – Laureen

I thank God for TBN and I would like to share my testimony that Jesus found me via TBN. I was a lost sheep and since He found me, I was once blind and now I see. Thank you Jesus. I thank God for you all and for His perfect plan which He is continually working via TBN. Thank you all and stay blessed. – Margaret

Thank you TBN for your amazing sermons, praise, and worship. Bless you all. The Lord is clearly at work, bringing in the harvest. Praying for more to be gathered in and telling all to put on channel 65. – Ann

Thank you once again for your wisdom and knowledge in the words from our Father and Our Lord Jesus Christ. The Holy Spirit sure does work wonderfully through you all and you impart that to us, and if we don't feel it, we really should. Many at the church I attend are beginning to listen, to watch the programmes on TBN UK. Thank you all. – Sandra

It is my pleasure to write and express my gratitude to God for how your Freeview has blessed me and my children. I cannot stop wishing that everyone in the UK would tune in to see for themselves the amazing things that God is doing through you. I pray that God will continue to strengthen you to do greater and mightier things. Yours in the Lord. – Mrs N

Thank you for the many books, CDs, and DVDs you are sending to me. I am sharing them with many friends and they are such a blessing!! I have been tuning into TBN every day since day one and have really grown in my walk with God. Thank you to all up front and those behind the scenes. Please keep on doing God's work. It is amazing since we have reached 3 million viewers! God bless you. Love in Christ. – Liz

I want parents and grandparents to know more about the children's programmes on TBN UK. I have the TBN UK flyers and I distribute them round the churches and I pass them on to others in the other churches, people I know. I have been a local preacher for 47 years by the grace of God. – Mr D