

# **TBN UK Production Report**

## November 2016

Total active contacts	32,298
Social media passive contacts	125,212
New Partners	137
Praise Reports	173
Prayer Requests	589
Networked Salvations and Re-dedications	295



**Total Page Likes: 7,894** 

(number of unique people who like our page)

People Reached: 100,612 (number of unique people who have seen our posts)

Post Engagement: 6,639 (number of unique people have clicked, liked, commented on or shared your posts)

**Total Video Views: 14,693** 



Website traff c: 22,253 Hits from 136 countries

47% new and 53% returning visitors Female 60%

Age Demographics: 18-35 cover 26% 35-64 cover 60%

65+ cover 14%



Call Type	Number of Calls
Total	696
Prayer Request	317
Praise	45



2,089 Total Twitter Followers

24,600 tweet impressions (number of times our tweets have been delivered to someone's account)

1,424 Prof le visit

**46 New Followers** 

**105 Mentions** 

(the number of times TBN UK's handle or hashtag has been mentioned)



Email Type	Number of emails
Total	1350
Prayer Request	269
Testimony	2
Praise	32
Other	1043



#### **Extracts from letters to TBN UK**

Mr W, October 2016 'I continue to give praise and thanks to the Lord. May His name be praised Amen. Thank you TBN, your support has given me strength to say 'Yes I can.' In Jesus precious name.'

Anonymous, October 25, 2016 'Thank you so much for broadcasting the word and for encouragement from various preachers. May the almighty our father God, the son Jesus Christ and God the Holy Spirit bless you abundantly above and beyond what you think. Let his word fill all the houses and may all come to know God.'

John, October 26, 2016 'I praise God. He has enabled me to still be a Christian at 70-yrs-old.'

Jack, October 28, 2016 'Dear Leon just a note to say that I have been really blessed, and also some of my friends through listening to TBN ministries. Some of us here in Shetland have been brought up in strict Brethren background, but we still break bread on the Lord's day morning. Some of my friends with big families enjoy hearing Joyce Meyer, and Angus Buchan. But I have to say again that I have been really blessed through listening to David Jeremiah's Turning Point. I think it's the gracious way he goes to the podium and handles theword of God. In his last message tears f bwed freely and God blessed my heart. Those messages are surely what people need to hear in the closingdays of time. I think if more young people heard those messages, their proud stubborn hearts would be broken before the great God andFather of their Lord and Saviour Jesus Christ. I also watch Partner Time, and you and Richard are doing a great service. God bless.'

Mrs P, October 31, 2016 'Being hooked to TBNUK for one year. My Christian faith is strengthened. Praise be to God in Jesus' name and thank you TBNUK. Please f ind enclosed a cheque. I cannot afford to give continuously as I am giving my tithes already to our local parish church who is involved with different charities in the diocese of East Anglia and beyond. I am grateful to God that Jan and Paul through TBNUK reaches my soul at my old age for what they were doing for the good of humanity. May the blessings of God Almighty through Christ Jesus with the unity of the Holy Spirit bring you people who are in a f hancial position to continue your good work in spreading his word. Yours in Christ.'

Margaret, October 31, 2016 'I appreciate the books, they help me grow nearer to my Lord Jesus. I love TBN and watch it every dayand gain in the prayers when you pray for people. I get blessed when they pray for watchers. I have been taught so much about how I am asa child of God. I gave my heart to Jesus Christ in 1978. God bless you all and I love and pray for you all. I am so blessed by being in the Family of God.'

Rosemary, November 1, 2016 (testimony) 'A lady from my church has been very blessed hearing Joel Osteen on TBN. She has cancer and is believing for healing. I told her I would tell you.'

Eric, November 1, 2016 'Dear Sir, we want to thank you for preaching the Gospel in (Jesus) name. I pray God may give help to carry out the preaching of the Gospel. Yours.'

### **Extracts from letters to TBN UK (continued)**

Fiona, November 1, 2016 'Dear Richard, I thank you and all people at TBNUK, who make the programmes possible, for the f Ims, for praise and worship. It is all fantastic I have loved every minute of it and so did my late husband of almost 50 years. I must share that he went to be with Jesus on 26th October 2016. He was diagnosed with pancreatic cancer (21/08/2016). I prayed for a miracle but God chose to take him. I nursed him at home, supported by family and wonderful Palliative Care nurses, carers and many others. God blessed me by giving me such wonderful support. He also gave me many opportunities to share my faith in Jesus. He is mine gloriously and magnif cently mine. He carried me through this diff cult time – and still is. But you know it wasn't really diff cult because he was beside us, holding us up in his perfect way. I will contribute when I can. I will continue to watch and listen to TBN UK and also continue to be inspired by TBN UK. I will continue to pray for you and thank God for all you have done. God bless everyone at TBN UK.'

Jane, November 1, 2016 'Shout to the Lord all you lands! Come before him with singing! Thank you TBN for all your work for this network! Praise the Lord!'

Mr & Mrs E, November 2, 2016 'To all at TBNUK –You are so precious and full of grace. The Lord Jesus bless you and keep you, and make his face shine up on you. All love.'

Anon, November 2, 2016 'I am 93 years old, I have not been able to go to church, so I was thrilled to hear about TBN UK. I don't sleep well so I hear some wonderful sermons at night and I don't feel alone. I thank you all at TBNUK. God is so good.'

Anon, November 2, 2016 'Thank you to TBNUK to say how much I was helped with Pastor Andrew Owen and his wife Sue earlier today. Also how thankful I am recovering so well from recent eye surgery, therefore able to enjoy many more TBN programmes. With much thanksgiving, I pray for all of you at TBN and also all other listeners.'

Carole, November 8, 2016 'I want to thank you for the recent books you have sent. It's so generous as I can't give much. So thank you again. I will need them all eventually. I'm at home struggling with depression, and anxiety. Some days are better than others, so I watch TBN UK and I enjoy the programming. I can't go to church, so I am very grateful for you guys. Blessings and love.'

Mrs B, November 8, 2016 'Dear Leon, Praise God for what you said about Halloween. There is such a need to educate people about this. To most people the devil is little more than comic book f gure and to many Christians he is a subject we are exhorted not to talk too much about. The Word of God is quite clear however. He is a roaring lion seeking who he may devour and we need to put on the whole armour of God and pick up our swords (the Word) and live in the power of the Holy Spirit. My heart cries out for you people especially nowadays – and the children. My prayers are also for you Leon and all who so faithfully speak the truth from the TV screen. I am an avid watcher of TBN. You have some brilliant Spirit f lled ministries. Once again, thank God for people such as you Leon who obediently speak God's truths. Shalom to you. Your sister in Christ.'

#### **Extracts from phone calls to TBN UK**

Pamela, October 27, 2016 Her Mum died the day before TBN launched in the UK. It has strengthened her and taught her things her church never did. Watching Joseph Prince pray a few weeks back and praying along with him, she felt the Holy Spirit go through her abdomen with powerful but gentle force. She really felt the touch of God! She has learned so much since watching and is so grateful for the channel.

Nigel, October 27, 2016 Nigel says he is known locally in the area where he lives for wearing badges. He says TBN has had such an impact on his life that he decided to create his own badge, using an oatcake box and pin. He has written on the badge, "Freeview Channel 65 (TBN UK) changed me, made me come alive." He says he wears the badge all the time.'

Sarpomaa, October 27, 2016 Sarpoma has been calling TBN UK for prayer over the years, and she says all the prayers she has been receiving from TBN UK prayer team are coming to pass. In recent times, she has called TBN UK for prayer over a work position, training practice in her new job role, and for the safe birth of her baby nephew. She says all three prayers have been answered, and she gives God all the thanks and praise!

Susan, October 27, 2016 Susan says she was blessed by Leon's message regarding Halloween on *Partner Time*. She is a Christian and she has been watching TBN UK since January 2016, and since then her life has been blessed greatly by the network. She has a desire to watch TBN UK all the time. She says she used to be spiritually sick, but since watching TBN UK she has been healed. She describes her life previously as being hell, and God has taken her out of it. She wants to pass on the message to people that it is never too late with God. She says a big thank you to TBN UK, and has a message for Leon; to keep smiling and don't let anything get you down.'

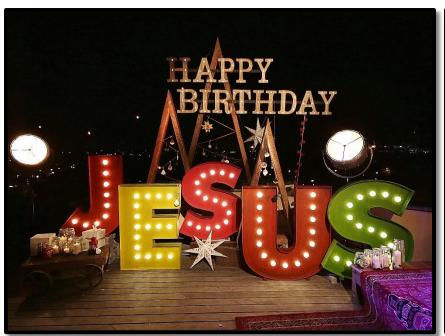
Ann, October 31, 2016 'I've got a lot from TBN. I got a gift of a brand new TV from a lawyer friend who won it as f ist prize but didn't watch television. I needed a new one so he said don't buy one – you can have this. He set it up and I flcked through the channels and found TBN. The f ist person who spoke to my heart through the Holy Spirit was Bobby Schuler. Through his ministry he brought me back to church. Pastor Joseph Prince, Dr R.T. Kendall, the Hagee family, and Bobby Schuler – these are the four I get the most from. TBNUK has been so good for me.'

Barry, October 31, 2016 'I was ringing to say what a fantastic programme *Precious Memories* is. It was absolutely wonderful and there were songs on there I sang when I was a child. I'm 81 now and to hear those songs again was wonderful.'

Anon, November 1, 2016 She has been blessed by TBN. She had an operation and was feeling scared. TBN was showing a praise Message, which was very good. The scripture was, "The Lord bless you and keep you and make his face shine up on you, and give you His peace." She claimed this in the Lord's name. She has been really blessed by TBN.'

### **Major Production Synopsis**

- Christmas Advent. This year, we wanted to focus on wishing Jesus a happy birthday during the Christmas season so have commissioned worship leader Philippa Hanna to write us an original song which provides the soundtrack to our new brand advert which we be playing throughout the month of December.
- **TBN Presents.** This month saw the return of some regular pastors, some brand new ones, and additional hosts of existing ministry series, all recording more original teaching content. This includes:
  - · Pastors Andrew and Sue Owen with Destiny
  - · Alan and Andrew Scotland with Demystifying the Kingdom of God
  - CrisRogers with The Rebel's Guide
  - Dr Cecil Stewart with Creating A Climate For Change
  - Robby Dawkins with Breaking Darkness
  - Mike Pilvachiwith God Speaks Today
  - Michael White with Momentum
- TBN Meets. The following guests all featured on episodes of our f agship ministry interview programme:
  - · Evangelist and pastor, Robby Dawkins
  - The ApolositicChurch national leader, Tim Jack
  - · Author and senior leader of Hope Corner Community Church, Darrell Tunningley
  - · Pastor of Victory Outreach Manchester church, Paul Lloyd
  - · Senior ministers of !Audacious church, Glyn and Sophia Barrett
  - Host and producer of TBN's Joy In Our Town, Vanessa Valero
  - Founder of PowerPoint Ministries, Jack Graham
- Partner Time. Weekly episodes showcasing viewer's testimonies and discussing partnership and schedule highlights.





Our rooftop terrace was transformed into a celebration for Jesus as part of the set for our Christmas advert.

Philippa Hanna wrote the song "The King Has Come" specifically for our Happy Birthday Jesus video.



Our Christmas video also featured this "Be Glorif ed" graff ti art in our warehouse.



Another scene included some of the TBN UK team letter writing with sparklers.



Pastors Andrew and Sue Owen returned to our studios to produce new episodes of *Destiny*.



Pastor Cris Rogers f Imed a brand new TBN UK show, *The Rebel's Guide*, in a bespoke set in Studio B.





Dr Cecil Stewart was another new programmer to have his own teaching series: *Creating A Climate For Change* 

Alan Scotland's son, Andrew, featured in the new run of *Demystifying the Kingdom of God*.





Pastor Robby Dawkins recorded another new ministry programme: *Breaking Darkness*.

Robby Dawkins also appeared on *TBN Meets*, discussing his up-coming show, *Power Evangelism*.





TV host and former Miss Arizona, Vanessa Valero, was another guest on *TBN Meets*, sharing her testimony.

Rev Tim Jack talked to *TBN Meets* about being appointed the national leader for the Apostolic Church in the UK,





Pastor Darrell Tunningley told *TBN Meets* how his life had been transformed from one of drugs and crime.

Pastor Paul Lloyd explained on *TBN Meets* how he was called from gang life into leading Victory Outreach Manchester.





Glyn and Sophia Barrett were on *TBN Meets* to describe the challenges and joys of pioneering !Audacious Church.

Dr Jack Graham, is known to the *TBN Meets* audience from his programme *PowerPoint*.





Actress, Tori Chase, took part in a photo The TBN UK team spent a morning shoot in our green screen studio to promote the f Im Daily Bread.

packing shoe boxes full of gifts for Operation Christmas Child.