

## TBN Social Media Report for October 2016

### Facebook

[www.facebook.com/trinitybroadcastingnetwork](http://www.facebook.com/trinitybroadcastingnetwork)

Following (page Likes): 996,940

Increased following this month: 22,212

### Total Reach: 37,968,042

Reach is defined by the total number of people who have seen a post from TBN on Facebook.

### Total Engaged: 2,381,702

Engagement is defined by someone "Liking," "Sharing," or commenting on a post.

### Most Viewed Facebook Video Post



**TBN Trinity Broadcasting Network**

Parenting can be a difficult task, but Living Proof Ministries with Beth Moore shares a personal story about when she wasn't afraid of praying for God to get her daughter's attention.

2:11 · Uploaded on 09/14/2016 · View Permalink

#### Video Performance In This Post

Minutes Viewed	2,035,337
Unique Viewers	3,761,721
Video Views	4,536,604
10-Second Views	1,743,487
Video Average Watch Time	0:13
Audience and Engagement	

### Link to Post

<https://www.facebook.com/trinitybroadcastingnetwork/videos/1108877869148741/>

## Top Most Engaged Facebook Post

**JOSEPH WAITED  
15 YEARS.  
ABRAHAM WAITED  
25 YEARS.  
MOSES WAITED  
40 YEARS.  
JESUS WAITED  
30 YEARS.  
IF GOD IS MAKING  
YOU WAIT, YOU'RE IN  
VERY GOOD COMPANY.**

**TBN Trinity Broadcasting Network**  
Page Liked · September 13 · 🌐

AMEN!

Like Comment Share

👍❤️👍 18K Top Comments ▾

15,149 shares 799 Comments

**Melinda Masangu** God is a good God all the time. Although I've been waiting 8 years and can't deny questioning God a few times I know that He is still faithful. This world is not. All things are working for us.....  
Like · Reply · 25 · September 13 at 10:30pm  
View 4 more replies

**TBN Trinity Broadcasting Network** Amen Melinda! He works all to the good for those who love Him!  
Like · Reply · 2 · September 15 at 12:51pm

**Vuyo George** Amen, God is trustworthy, he will deliver us, for we are His children and Heb says if we being evil as we are able to give our children good gifts, how much will He give His own children good gifts, those who are called by His name.  
Like · Reply · 8 · September 14 at 1:09am

**TBN Trinity Broadcasting Network** Amen!  
Like · Reply · September 15 at 12:52pm

## Link to Post

<http://bit.ly/2eqZcS4>

## Twitter

<https://twitter.com/tbn>

Followers: 75,045

## Most Retweeted Tweets

**TBN** @TBN · Sep 17  
"God knew all of our faults when He accepted us, and He will never reject us because of them." @JoyceMeyer  
[View Tweet activity](#)



See how people, led by God, gave hope to millions. @Hillsong\_Movie—Let Hope Rise: in theaters TODAY!



6:01 PM - 16 Sep 2016



## Instagram

<https://www.instagram.com/trinitybroadcastingnetwork/>

Followers: 115,609

Most Liked Post



This last month, TBN's social media efforts were focused on encouraging people to pray into the tragedies and disasters that occurred in Haiti, Florida, and elsewhere. We also promoted a number of special TBN programs, like the Code Orange Conference, and shared some very uplifting content from Scripture.

Overall, we are continuing to see an increase in our follower count across all social platforms and we will continue to present Christ- centered engaging content to our online audiences.

Nate Araya  
Social Media Coordinator | Editor  
Trinity Broadcasting Network