

TBN Social Media Report

October 1st - 30th, 2016

Facebook:

www.facebook.com/trinitybroadcastingnetwork

Following (page likes): 1,005,959

Increased following this month : 9,019


Total Reach: 25,634,109

Reach is defined by the total number of people who have seen a post from TBN on Facebook.

Total Engaged: 1,135,018

Engagement is defined by someone "Liking," "sharing," or "commenting" on a post.

Most Viewed Facebook Video Post:



TBN Trinity Broadcasting Network
Nick Vujicic shares that he doesn't need to know the blueprint of God's plan, he just needs to TRUST GOD HAS A PLAN.
0:55 · Uploaded on 10/02/2016 · View Permalink

Video Performance In This Post

🕒 Minutes Viewed	48,972	>
👤 Unique Viewers	154,245	>
🎬 Video Views	164,907	>
🎬 10-Second Views	58,345	>
📺 Video Average Watch Time	0:18	>
👥 Audience and Engagement		>

Link to Post:

<https://www.facebook.com/trinitybroadcastingnetwork/videos/1062101213826407/>

Top Most Engaged Facebook Post



Link to Post:


www.facebook.com/trinitybroadcastingnetwork/photos/a.184716081564929.39550.137855609584310/1135449156491612/

Twitter : @TBN

<https://twitter.com/tbn>

Followers: **75,901**

Most Retweeted Tweets

 **TBN** @TBN · Oct 21
"It's the blood of Jesus that gives equal value to every individual!" @RealJohnGray #TBNPraise



Unleash the miraculous in your everyday world with @Leon Fontain's The Spirit Contemporary Life TONIGHT at 9:30 PM PST / 12:30 PM EST!



RETWEETS
15

LIKES
51



5:31 PM - 7 Oct 2016




INSTAGRAM : /TrinityBroadcastingNetwork

<https://www.instagram.com/trinitybroadcastingnetwork/>

Followers: **120,084**


Most Liked Post









 trinitybroadcastin...
TBN 10/06/2016 01:17:55 pm

"Lord, I put my life in your hands. I trust in you, my God, and I will not be disappointed." Psalm 25:1-2a [#TrustinTheLord](#) [#GodIsGod](#) [#LifeIsAGift](#) [#YouAreBlessed](#) [#PraiseTheLord](#)

youa... godi... prais... lifeis... ...

1.9k likes 

31 comments

-  jillconran Amen 1 month ago
-  bigsmoresbaby23 AMEN 1 month ago
-  rehanaramessar Amen. Well said. 1 month ago
-  quietpine43 Amen 1 month ago
-  Jojofc77 @ardesimone523 1 month ago
-  jd01234 Amen 1 month ago

Say something... 