



TBN in Africa Production Report

March 2017



Total Page Likes 12, 814 (Number of unique people who like your page)

Post Reach 828, 693 (Number of unique people who have seen your page posts)

People Engaged 18, 314 (Number of unique people who have clicked, liked, commented on or shared your posts)

Number of e-mails 159

Prayer Request 45

Praise 5

Other 109

1, 477 Total Twitter Followers

20, 300 Tweet impressions

1, 128 Profile visits

109 new followers

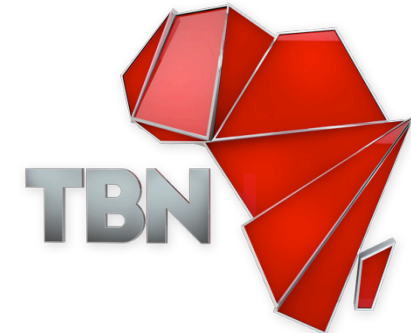
www.tbninafrica.org

Website traffic: 8, 588

Hits from countries 87 Countries

Website traffic is divided: 63% new and 37% returning visitors

Age Demographics: 18-24 cover 13%
25-34 cover 26%
35-44 cover 19%
45-54 cover 17%
55-64 cover 14%
65+ cover 11%



Social Media Feedback: Facebook, Twitter and E-mails

Kbjand – “The Everlasting Love Grace Hope and Faith of our Messiah Yeshua be with all of you continue to truly blessed the whole continent of Africa and we are going to see something more beautiful and extraordinary than ever before!
#GodspeedandFamilyLove

Ruth – “Just when I was feeling down and empty I tune into TBN in Africa”

Nokwanda – “Blessed by Bishop Kenneth Ulmer catch him on TBN Africa every Sunday at 12h30 you shall surely be blessed”

Mabhongo - “I’m so in love with the content on this channel. Its just beautiful”

Mlondie – “What a powerful sermon. Watching Bishop T.D. Jakes. You're the Man”

Ursula – “My favorite channel”

Mampa – “Thank you for Dr Tumi’s combo special. Well appreciated, it was reviving stuff, so refreshing”

Philna – “Thank you for all the awesome programs on Wednesday nights, I was greatly blessed!!

Sthemiso - "When God is preparing you for #GREATNESS He has to remove people who waste your #TIME. Pastor Gopaul.”

Gillgari – “Okay so it's probably pretty obvious that I love Veggie Tales but I have a serious confession to make. Oh boy here we go, Breath. I love 3 2 1 PENQUINS. Okay confession #2, oh boy here we go, I'm a big kid at heart.”

Mabhongo – “I watch TBN in Africa everyday and by doing that I know my spirit is going to be fed by good word.”

Thando – “Growing spiritually because of this channel, inspired by TD Jakes, thanks to TBN.”

Most popular Facebook post:

Farmer, evangelist Angus Buchan, also known for the Faith Like Potatoes movie, announced on the 27th of February, that an urgent national day of prayer for South Africa will be held on a farm in the Bloemfontein area from about 2pm on Saturday April 22.

Calling for a million South Africans from every part of the country to gather together to call on the Lord for peace, justice and hope in the country, he urged viewers of his special video announcement to cancel every other meeting on that day and make sure to be at the prayer day, called “It’s Time”

This announcement was made on TBN in Africa and also posted on all Social Media platforms. This post has reached over 80, 000 people and the clip had more than 15, 000 views.

After the announcement, TBN in Africa aired the Sacred Assembly, which was held at the the largest sports stadium in the southern hemisphere, the FBN Stadium. Angus believes God has given every believer in South Africa a commandment and a mandate to gather together in one place, at one time and to repent, so that Jesus can heal this land.

TBN in Africa
@TBNinAfrica

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TBN in Africa
Published by Karin van der Merwe (?) · February 27 at 7:05pm · ©

Farmer evangelist Angus Buchan announced today that an urgent national day of prayer for South Africa will be held on a farm in the Bloemfontein area from about 2pm on Saturday April 22. Calling for a million South Africans from every part of the country to gather together to call on the Lord for peace, justice and hope in the country, he urged viewers of his special video announcement to cancel every other meeting on that day and make sure to be at the prayer day.

ANGUS BUCHAN SPECIAL ANNOUNCEMENT ON THE LINE

Shalom Ministries Office: +27(0) 74 123 8816
Email: info@angusbuchan.co.za

80,130 people reached Boost Post

15K Views

Like Comment Share

Jenny Weyer, Theo Schultz and 325 others Chronological

909 shares

View 44 more comments

Sign Up

010 035 1405
Message Now
https://www.tbnafr... Promote Website
Non-Profit Organization

Page Tips See All

- How Do Facebook Ads Work? Reach all the right people where they're active and engaged.
- How to Create Effective Posts Short, visual posts created for the right audience are more successful.
- What's a Boosted Post? A boosted post is the easiest way to reach more people on Facebook.

See All Page Tips

100% response rate, 1-day response time Respond faster to turn on the badge

13K likes +103 this week Nicole Koekemoer and 54 other friends

13K follows

See Pages Feed Posts from Pages you've liked as your Page

Boost "My health ..." for R40 This post is performing better than 80% of your posts. Boost it to reach up to 2,300...

Major Production Synopsis

Partner Time is our weekly behind the scenes show. This is where we cover TBN in Africa's vision, update the viewers on what is happening behind the scenes and how they can partner and make an impact on the continent of Africa and across the world. Every show concludes in a short message for the viewers. We also welcome our new co-host, Doreen King to Partner Time.

TBN Meets is a premium lifestyle program that celebrates the best that Africa has to offer. This weekly program features some of Africa's most talented individuals, as well as those who make a difference in, and impact the lives of, their communities. Presenting the show is Loyiso Bala, a multi award winning singer, songwriter and producer.

- In the thirty third episode Loyiso interviews Vanessa Goosen, who, in 1994 on her way back from Thailand, was found carrying heroin concealed in books that she was carrying for a friend, without her knowledge. For 16 and a half years, Vanessa, also a former Miss South Africa semi-finalist, was incarcerated in Lard Yao maximum security prison in Bangkok. She was 21 and pregnant when she was arrested and given a death sentence, which was later commuted to life, and finally a king's pardon, for drug trafficking. It's been 6 years since she's back home in South Africa. She is now, a motivational speaker, an author and a minister of the Word.
- In the thirty third episode Loyiso interviews Mahalia Buchanan, a well accomplished gospel artist. She has ministered to millions of people all over the world in mega gospel programs such as "Gospel goes Classical" alongside Jonathan Butler. However, the ultimate highlight of her entire musical journey was evident when she delivered an astounding solo performance with international gospel artist and Pastor, Donnie McClurkin.
- In the thirty fourth episode Loyiso interviews Pastor Tafara Butayi. His assignment is to empower the Body of Christ to live in the fullness of their salvation and to walk in love, wellness and prosperity. His teachings are practical, word-centered and straight forward. Pastor Tafara is the Lead Pastor of Faith Hill Church in Johannesburg, South Africa.
- In the thirty fifth episode Loyiso interviews Vishal Jetnaravan. Born and raised in Durban, South Africa, who now lives in Pennsylvania with his wife, Selena, and their four adorable children. Vishal Jetnarayan is the founder and President of eGenCo. LLC, a publishing company focused on generation culture transformation. Vishal is passionate to see the current four generations work together as a team in the marketplace, live by the immutable values of loyalty, honor, courage, and respect toward one another, and consequently, bring lasting change to society.



Lucky Mbiko and Doreen King on Partner Time



Lucky Mbiko and Doreen King on Partner Time



Vanessa Goosen on TBN Meets



Vanessa Goosen with Loyiso Bala on TBN Meets



Mahalia Buchanan with Loyiso Bala on TBN Meets



Mahalia Buchanan with Loyiso Bala on TBN Meets



Tafara Butayi with Loyiso Bala on TBN Meets



Tafara Butayi with Loyiso Bala on TBN Meets



Vishal Jetnarayan with Loyiso Bala on TBN Meets



Vishal Jetnarayan with Loyiso Bala on TBN Meets