

TBN Social Media Report

April 1st - 30th, 2016

Facebook:

<https://www.facebook.com/trinitybroadcastingnetwork>

Following (page likes): 887,243

Increased following this month: 24,005

Total Reach: 21,829,242

Reach is defined by the total number of people who have seen a post from TBN on facebook.

Total Engaged: 1,322,139

Engagement is defined by someone "Liking," "Sharing," or "Commenting" on a post.

Top Most Engaged Facebook Graphic Post:



Comments:

Chester Hunter – “God, You are in everything, nothing passes You by. Let me see and know that You are faithful and trustworthy. You have given us life and this is Your plan. Thank you Jesus for giving Yourself that we can walk in life now and into eternity....”


Thomas Angail – “Trust GOD and do good. Trusting GOD will change us spiritually and in turn will change our soul and body. When we trust GOD, HE will supply all our needs according HIS riches.”

Sue Goldsmith “If we worry we aren't trusting God enough.' I think it was Pastor Joseph Prince that said words to that effect.”


Link to Post:


<http://bit.ly/23ZID0r>

Most Viewed Facebook Video Post:




**TBN Trinity Broadcasting Network**
Published by Jaime Lewis Gollihare [?] · April 6 · 🌐

Pastor John Gray explains how marriage is a lifelong process. It is detrimental to a relationship when we hide the broken areas in our lives from our spouse. John Gray World



 **Get More Likes, Comments and Shares**
Boost this post for \$5 to reach up to 1,200 people.

2,731,519 people reached [Boost Post](#)







   9.4K 894 Comments 14K Shares

[Like](#) [Comment](#) [Share](#)



2,731,519 People Reached

669,418 Video Views

54,797 Reactions, Comments & Shares

32,532  Like	8,618 On Post	23,914 On Shares
3,037  Love	798 On Post	2,239 On Shares
38  Haha	1 On Post	37 On Shares
118  Wow	63 On Post	55 On Shares
5  Sad	1 On Post	4 On Shares
4  Angry	0 On Post	4 On Shares
4,248 Comments	1,146 On Post	3,102 On Shares
14,878 Shares	14,609 On Post	269 On Shares

201,086 Post Clicks

32,017 Clicks to Play 	23 Link Clicks	169,046 Other Clicks 
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NEGATIVE FEEDBACK

288 Hide Post	80 Hide All Posts
0 Report as Spam	8 Unlike Page

Link to Post:

<http://bit.ly/1TosRHp>

Twitter: @TBN

<https://twitter.com/tbn>

Followers: **69,940**

Most Retweeted Tweets



TBN @TBN · Apr 3

"There is no repentance where a man can talk lightly of sin, much less where he can speak tenderly and lovingly of it."—Charles H. Spurgeon



TBN @TBN · Apr 30

"We shall not adjust our Bible to the age; but ... by God's grace, we shall adjust the age to the Bible." — Charles H. Spurgeon

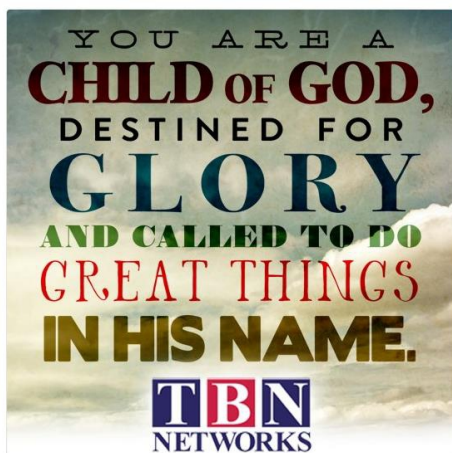


TBN @TBN · Apr 20

"True humility is not thinking less of yourself; it is thinking of yourself less." — C.S. Lewis



Remember that you are a beloved child of God!



RETWEETS
37

LIKES
65



3:02 PM - 27 Apr 2016



Blog: MattandLaurieCrouch.com

Most Viewed Blogpost

MATT & LAURIE



APRIL 21, 2016

HAPPY BIRTHDAY, QUEEN ELIZABETH

Link to Post:

<http://mattandlauriecrouch.com/2016/04/21/happy-birthday-queen-elizabeth/>

INSTAGRAM: /TrinityBroadcastingNetwork

<https://www.instagram.com/trinitybroadcastingnetwork/>

Followers: **77,636**

Most Liked Post



GOD
BLESSES YOU
SO THAT HE CAN
DO FOR OTHERS
THROUGH YOU

TBN
NETWORKS

 **trinitybroadcastin...** TBN 04/29/2016 01:03:04 pm

Don't give away the opportunity to touch the lives of others!
[#spreadlove](#)

[spreadlove](#)

1.1k likes 

38 comments

-  [fixitjesus7](#) Amen 2 weeks ago
-  [justrhondaj](#) EXACTLY!!!! 2 weeks ago
-  [anethhaule](#) Amen 2 weeks ago
-  [g_w_r_v](#) Amen 2 weeks ago
-  [vitaliy_israel](#) 🙏🙏🙏 for me plz ❤️🙏 2 weeks ago
-  [flowertheresa](#) Amen. 2 weeks ago

Say something...  