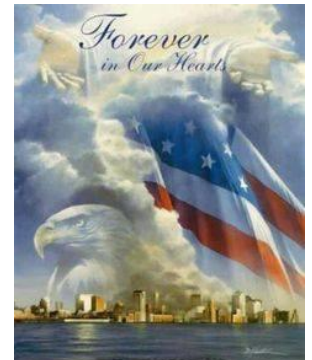
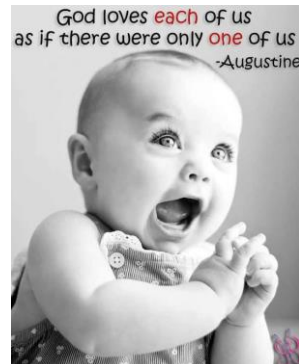


# SMILE OF A CHILD TV MONTHLY REPORT



Smile  
of a  
Child

## Top Most Engaged SOAC Facebook Posts:



Following (page likes): 3,471

Increased following this month: 47

Total Organic Reach: 25,896

Reach is defined by the total number of people who have seen a post from SOAC on Facebook.

The new format we created for promoting the weekend lineup on Facebook has brought in the best results so far this month, with another substantial increase in the organic reach with over 2,000 people reached per post, creating more awareness for the network.

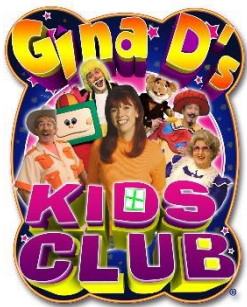
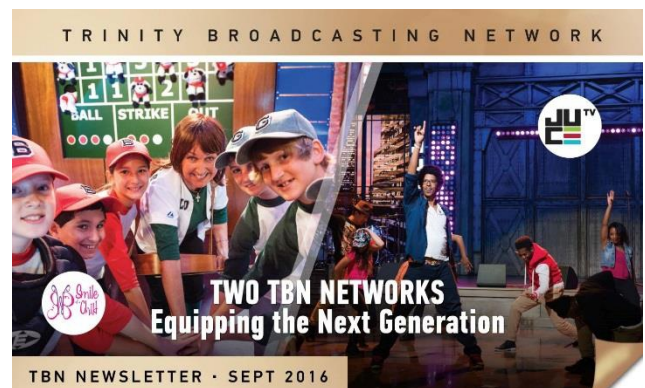


# SMILE OF A CHILD TV MONTHLY REPORT

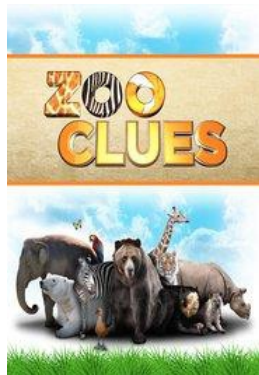


We promoted the new series **Curiosity Quest** on SOAC Facebook and had a great response with almost 1,900 people reached.

**Smile of a Child** is featured in last month's TBN newsletter, "Equipping the Next Generation." We posted the article on SOAC Facebook and it got a great response with almost 2,000 people reached.

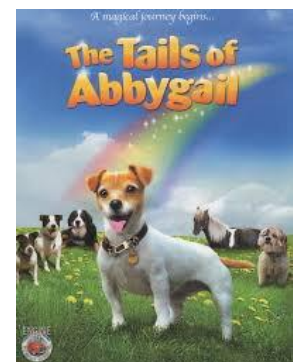


**Gina D's Kids Club**— We renewed this great series and it will continue airing uninterrupted.



**Zoo Clues** — We also renewed this series and it will air uninterrupted.

**The Tails of Abbygail**—This is another popular series that has been renewed and will continue airing on SOAC.



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## SMILE OF A CHILD TV MONTHLY REPORT

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### EMAIL COMMENTS

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Name: Henry

Comments: This country has been invaded by all sorts of negativity and it affects our children. Since my daughter started watching Smile of a Child TV, she's been transformed into a child who includes Jesus in everything she does. She even tells me Jesus stories and wishes to always watch just this channel. Kudos to you guys for the positive transformation of children.

Name: SunShine

Location: GA

Comments: Hello, I am SunShine and I am at home with one of my granddaughters, Harmony. We switched cable companies a week ago and I found your SMILE Channel 340 on AT&T all day. It ministers to me and my Grandbaby. We have a great time dancing and singing to the songs. My granddaughter will be two on January 12, 2016 and she is a dancer! Thank you so much for all you do. Keep up the great work.



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### LETTERS

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Dear Sir/Madam,

Hello! My name is Daesha. I am 13 years old, and in this letter I want to express my appreciation for your programs on the Smile of a Child network. My cousins and I love watching your your shows.

They give us all such a boost in our faith in fun and creative ways. Psalms 96:3 says, "Declare His glory among the nations, His marvelous works among all the peoples!" I feel like this is exactly what you are doing, and I think that God is very pleased with you. Thank you! Sincerely, Daesha

Dear Smile of a Child,

I have been watching your shows all week long because you help me learn the Bible every day. I thank you for what you are doing every day, and one of my friends is watching Smile of a Child also. I'm seven years old and my name is Ny'Kierra. We thank God for your shows!



facebook

Thank you so much for the television program! I am not as avid in going to church as I should be. But my grandson has parents who do not believe in God, and the television programs give me a chance to help him learn! I keep him on my days off work and we watch Smile of a Child TV every week! Thank you so much for the programs! Please keep it going! Great stuff! Chris

