

KDTX DALLAS, TX

December 2015 Report



Programming & Production



Jesse Duplantis hosted ***Praise the Lord*** featuring guests Dr. Dexter Easley, Roy King, Don Caywood, and Chip Radke.

Praise the Lord

Dwight Thompson hosted ***Praise the Lord*** with guests Dr. Jack Graham, Danny Wegman, and Del Way.



Eliezer Bonilla hosted ***Praise the Lord SALSA Style!*** featuring Gamaliel Ruiz Jr., Gamaliel Ruiz Sr., Richard Robles, and Mauricio Elizondo, with music by Eddie Coronado.

TBN *SALSA*

Esencia with hosts Ruben and Susan Mendez, a marriage-themed program that includes cooking segments and interviews with interesting couples, welcomed guests George and Olivia Cardenas.



Creation in the 21st Century with host David Rives taped exciting new episodes featuring Paul Nelson of the Discovery Institute's Center for Science and Culture, Nathan Hutcherson, Assistant Curator at the Creation & Earth Museum, and Dr. David Russell Humphreys with Creation Ministries International.

CREATION 21ST CENTURY





KDTX attended what is billed as the “nation’s largest Christmas party for Jesus” at the Dallas Convention Center. Conceived by Susie Jennings of Operation Care International, the event helped 20,000 homeless and needy families through meals, gifts, medical and dental care, shoes, coats, as well as seeing many respond to the Gospel presentations.



A new promo was edited for **TBN 2nd Chance**, TBN’s ministry outreach to America’s prisons.

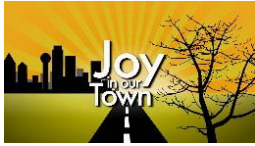


Enlace network taped a Christmas special at TBN’s International Production Center featuring a variety of musicians and interview guests.



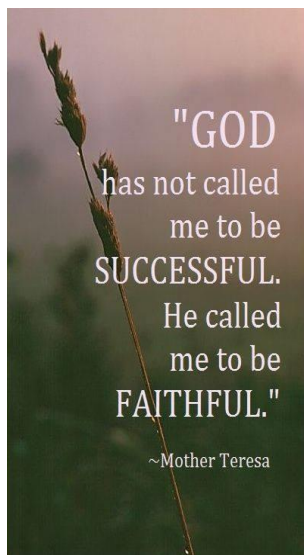
Prophetic Whisper with Aquilla Nash was taped and edited for Church Channel at the beautiful Shiloh Ranch studios.





Joy in Our Town welcomed guest Dr. Carl Robinson with The Greater Dallas Community Development Corporation who discussed youth growing up in a weak family environment. Susie Jennings with Operation Care International talked about the homelessness issue plaguing Dallas. Michelle DeGrate with Christian Community Action spoke about the unemployment challenges facing the Dallas area. Troy Powell, City Manager of The Colony, discussed the effects of commercial development within their city. Sam Mattox with Hope Supply Co. talked about how they help meet the needs of homeless children. Teri Petty with Family Promise of Irving spoke about the rise of the homeless population in Dallas/Fort Worth. Philipa Booyens, motivational speaker, writer, model, and actress, gave insight on self-image and self-esteem issues challenging young people today.

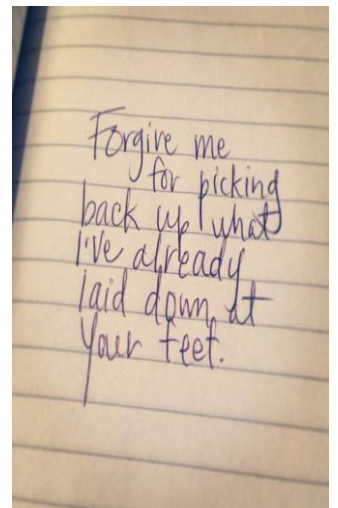
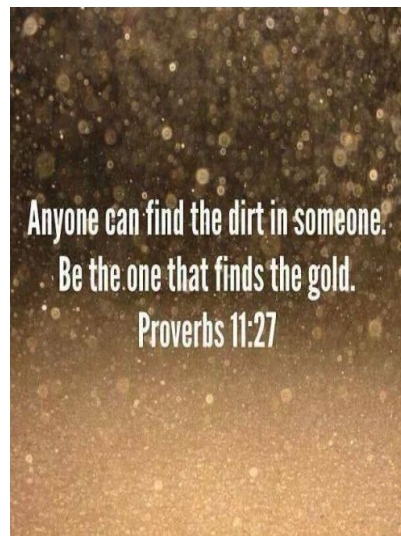
Facebook



This post on 11/24 received our highest organic likes and shares



This post on 12/10 had an organic reach of 261



Our highest organic engagement rate of 21% was from this post on 11/21

From Luke, North Richland Hills

"Love, love, love the new round table format on some of the recent PTL shows!! Just got done watching the Grace show with Rich [Wilkerson Jr.] and Pastor Prince and the one with Jesse [Duplantis], Jeff [Bethke], and Andrew [Wommack]. They are really fun to watch and go so deep when they play off one another. It's really unifying to see pastors working/preaching together. This type of thing has been prophesied (that pastors would begin to do this from the pulpit), but this is the beginning!! Thanks again. Keep'm coming!! Love you TBN!! Luke"

VIEWER
letter

