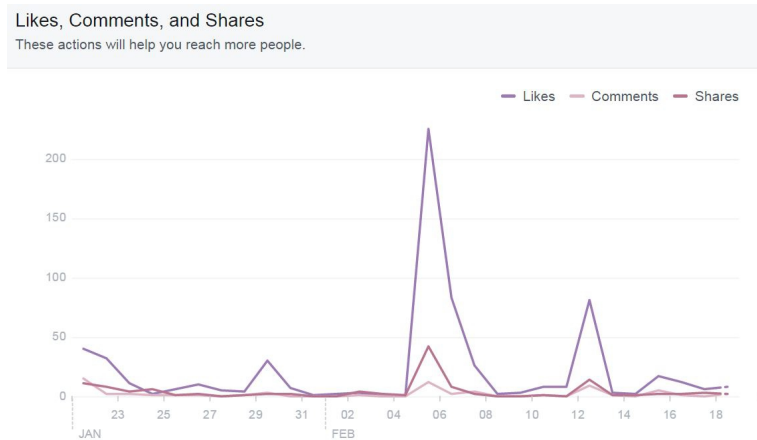


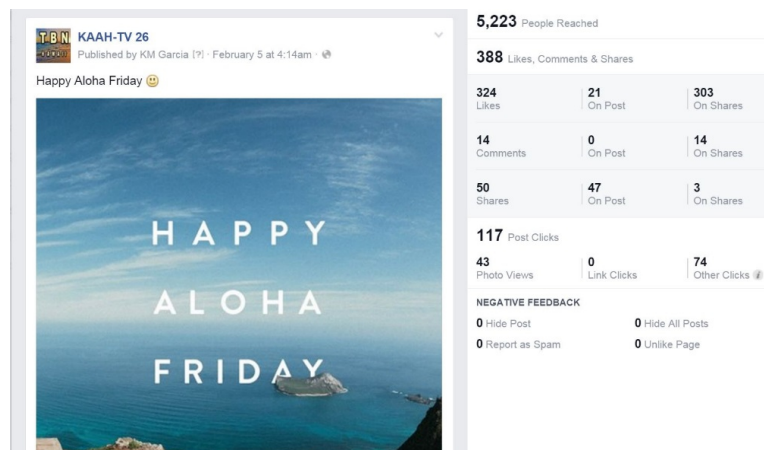
KAAH Honolulu Report for February 2016

Social Media Report February 2016

Facebook insights report that our page “Likes” have leveled at 1,191 Likes. Graph 1 shows the peak times for this time period, January 22nd to February 18th.



Highest peaks came from our Super Bowl weekend Aloha Friday post.



Graph 2 shows the top 3 posts for January 22nd through February 18th.

		Reach: Organic / Paid		Post Clicks		Likes, Comments & Shares	
Published	Post	Type	Targeting	Reach	Engagement	Promote	
02/05/2016 4:14 am	Happy Aloha Friday :)	Image	Global	5.2K	117 388		
02/12/2016 3:56 am	Happy Aloha Friday :)	Image	Global	1.5K	33 104		
02/16/2016 9:03 am	Joy in Our Town Hawaii 2016 Part II - Gambling in Hawaii Senator	Video	Global	1.2K	21 4		

Our posts are shared/tagged to other pages from followers/friends, thus increasing the reach. This in turn also increases the post clicks, Likes, and more shares. Our top post was an Aloha Friday greeting. The second most popular post was another Aloha Friday greeting. The third most popular post was a *Joy in our Town* segment about legalizing gambling in Hawaii.



Activities

– Staff from KAAH attended Joan Hunter’s workshop on Healing at Resurrection and Life Ministries.

We attended screening of the movie *Miracles from Heaven*. Very good movie

– We attended a strategic planning meeting sponsored by Hawaii Family Forum with special guest Doug Napier from the Alliance Defending Freedom. A movement is going forward in Hawaii to unite pastors.

– We assisted with Makaanalani Market which is a Saturday community marketplace. We set up a table along with the Floor Church and offered prayer. In future we will be partnering with this congregation one Saturday a month to provide musicians and prayer partners to minister to people in an outreach situation. We are currently looking into involving the food bank and other services that might be useful to people in the community.

Praise the Lord

We taped a studio *Praise the Lord* program hosted by Pastor Jonathan Steeper of Kalihi Union Church, with guests Glenn Stanton from Focus on the Family, Dr. Os Guinness—who is here speaking at an apologetics conference, Dr. Pat Zukeran from *Evidence and Answers* radio program (locally), and Pastor Allen Cardines of Hawaii Family Forum.

We taped *Praise the Lord* segments with Joan Hunter from Joan Hunter Ministries, Doug Napier from Alliance Defending Freedom, and Matt Sorger from Matt Sorger Ministries.

We created our new KAAH *Praise the Lord* opening by inserting Hawaii scenics into our existing national opening. We will be making another which will include video of our local pastors.



Joy in Our Town

KAAH's weekly *Joy in Our Town* program (pictured, right) featured interviews with representatives from Boys and Girls Club and Hawaii Family Forum.



Projects in Process

- We are working on editing some very good *My Story* segments.
- We taped Franklin Graham's appearance at our state Capitol, and will air in the coming weeks.



We received a beautiful picture book and postcards from Kawaiaha'o Church of the Christmas event in which KAAH participated. See below –

