



JUCE TV Aug. 2016 Report



Creation Festivals consist of three annual four-day Christian music festivals held across the United States. According to its organizers, the festivals are the "nation's largest Christian music festival." The festival also runs a national tour that passes through more than 30 cities across the U.S. JUICE TV has been working with the ownership team of Creation Festivals to have a multi-level relationship with the organization that we hope will include an original 13 episode Creation TV series. This series would highlight both the artists and ministers who perform on the Creation stage and feature testimonial stories of attendees whose lives have been touched by God at one of the Creation festivals. Additionally, we are looking at JUICE TV getting considerable coverage (video spots, banners, promotional booths, stage announcements, etc.) at each of Creation Festival events and an e-blast to the Creation emailing list encouraging people to tune in to JUICE TV.



Andy Mineo performing at Creation



Andy Mineo performing at Creation



JUCE TV staff attending the promotional booth



JUCE TV banners displayed at the festival

Part of this relationship included JUICE TV helping support the jumbotrons at Creation North West by providing the video package that allowed Creation to play back video spots on the big screens, capturing and projecting the concerts and speakers onto the big screens. While at the festival, we worked with the digital media team consisting of staff and students from University of Valley Forge who we anticipate will help produce and edit the Creation TV series with JUICE TV and Creation. We also taped additional content for JUICE TV and promoted JUICE TV to the attendees with banners, stage announcements, JUICE TV promotional videos, and running a promotional booth.

Later in the month, the JUICE TV crew boarded the *USS Midway*, which was America's longest-serving aircraft carrier of the 20th century from 1945 to 1992. Approximately 200,000 sailors served aboard the Carrier, known for several naval aviation breakthroughs as well as several humanitarian missions. It is now berthed in San Diego and serves as a museum and monument to all who have served in the U.S. military. JUICE TV partnered with M.A.N.D.A.T.E. Records, which produces a gospel concert on the aircraft carrier deck every year. As part of our partnership, we promote JUICE TV to the concert attendees while showing our support to the gospel music community, and we use the world class venue of the *USS Midway* as the setting to tape several JUICE TV shows. This year we taped four episodes of *Top 3* on the ship, and we were able to interview many of the gospel performers and military veterans. We also filmed one episode of *TX10*.





Top 3 hosts having fun on deck



Byron Cage interview on Top 3



TX10 host Stephanie Ortiz



Top 3 hosts interviewing a military veteran



This month we also worked with New Release Today (NRT), the largest and most visited web site covering contemporary Christian music, to broadcast a three-part special called *Why We Love Christian Music*, which features the winner of NRT Fan Awards. JUCE TV is also working on a work f bw to partner with NRT to produce CCM news updates that would be co-branded as NRT and JUCE TV spots and play on both outlets.



Pastor Erwin McManus

Next month JUCE TV has two new series coming to the network, both produced in full or partially by JUCE TV. They are *The Chuckie Perez Show*, a late night talk show, and *Next*, which features up-and-coming artists in the Christian community. In addition to these two shows, JUCE TV has four additional series with pilots already shot and edited that we're working on bringing to air before the end of the year.

JUCE Live is going well as this past month we had Pastor Erwin McManus and Mosaic MSC, hip hop artist Corey Paul, motivational speaker and author Angela J. Williams, and CCM artist Tim Timmons as guests – to name a few. Word has spread to many mainstream Christian artists and churches about the popularity of *JUCE Live* and they are beginning to come to us to perform on our stage.



Mosaic MSC at JUCE Live

In addition to the four special tapings of *Top 3*, we also taped the monthly installments of *Hot off the Press*, *XVZ*, *TX10*, *Rewind*, the weekly spots with Rapzilla, and the TBN takeover spots. August 26-28 JUCE TV will be broadcasting live from Angel Stadium, carrying SoCal Harvest. JUCE TV will also carry Harvest Atlanta Live September 23-25.

