



TBN and Hillsong to Launch New 24-Hour Channel This Month!

“This is an amazing opportunity to reach an under-served, globally-conscious generation.”

For 43 years TBN has been on a God-ordained quest to carry the Gospel to every person, everywhere, and to equip and encourage Believers all over planet Earth with the promises of God’s Word.

In the passionate pursuit of that goal, over the years we have added numerous networks focused directly on the needs of various age groups and cultures. Network by

network, the Trinity Broadcasting Family of Networks has been assembled by the grace of God and with the help of our faithful partners.

We launched a network for children (*Smile of a Child*) and one for teenagers (*JUCE TV*). The TBN Family of Networks now has dozens of members addressing the ministry needs of a myriad of cultures, languages, and geographies.

But until now, something very important has been missing!

A generation sometimes labeled “Millennials”—a huge segment of the world’s population filled with

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SENDING THE HOPE AND GRACE OF JESUS TO THE WORLD!

“Your front row access to the world’s best teaching, international conferences, dynamic worship and contemporary Christian music”

164+ Million
Households Reached Worldwide



globally-conscious, outreach-minded individuals—has been woefully underserved by Christian television. But that is about to change.

TBN and Hillsong Unite to Reach a Global Generation

A God-ordained, heaven-arranged collaboration with the iconic international ministry, Hillsong Church, has resulted in the June 1st launch of the *Hillsong Channel*! It is our new platform for releasing innovative, revolutionary Christian content.

As you may know, Hillsong Church was born in Sydney, Australia, but over the last 20 years, under the leadership of Pastors Brian and Bobbie Houston, it has become a global phenomenon, especially in the realm of worship. Today, Hillsong has large and rapidly growing church congregations in key cities like London, Paris, Stockholm, Cape Town, Buenos Aires, New York, and Los Angeles—making Hillsong’s ministry truly international in flavor and perspective.

That’s why I am absolutely thrilled to welcome the *Hillsong Channel* to the TBN Family of Networks.

I know Pastor Brian Houston of Hillsong is just as excited as I am. In his own words: “This new aspect of the Hillsong global vision is unlike anything we have launched up to this point. It’ll be a continuous, 24/7 feed that will be exalting Jesus and empowering people for every part of life.”

When I contemplate the potential of this new venture, I think it will be a true game-changer. This is a God-idea. And with this step, I really believe we are making progress in completing the TBN Family of Networks’ reach to every age group and demographic.

Like before, we’ll continue to bring the Gospel to this generation on a global scale. That’s one of the things I always like to emphasize to you—our faithful partner. Everything TBN does is on an international and global scale.

We’re a global network with a global mission. And now we’re joining hands with another international spiritual

force for the Kingdom—Hillsong—united in the cause of fulfilling Jesus’ great commission to preach the Gospel to the whole world and make disciples.

What You Can Expect to See

Now, I’m really eager to tell you about the kind of programming you can look forward to viewing when you turn to the new *Hillsong Channel*.

You’ll have a front row seat to Hillsong’s numerous international conferences, cutting-edge worship from *Hillsong*, *Hillsong United*, and *Young & Free* worship teams. You’ll also experience innovative content from Sisterhood, Bobbie Houston’s phenomenal ministry to equip and inspire women.

But that’s not all! It’s looking like you will also get the premier ministry content you’ve come to love from wonderful ministers like Joyce Meyer, Joseph Prince, Jentezen Franklin, Joel Osteen, and Robert Morris.

Now Airing!

As thrilled as we are about this new network, TBN is equally passionate about the content we’re currently producing for you on our flagship TBN channel. And we’re working diligently every day to produce even more impactful content to pair with the programming you’ve already grown to know and love over the years.

Take Beth Moore, for example. Some of her powerful content is our “thank



We’re living in exciting days... Together we’re moving forward into the greatest season of global impact we’ve ever seen.



you” gift this month for your love gift of support. Beth is magnificent at presenting practical spiritual truths in accessible ways. Be sure to watch or record her program, *Living Proof*, on TBN every Wednesday at 10 PM EST.

We’re also still making sure you can “Wake Up to Hope and Grace” each day. So make sure you catch Joel Osteen followed immediately by Joseph Prince when you start your morning. You can watch them back-to-back, starting at

7 AM or 10 AM EST. And don’t miss inspiring programs from unique ministry gifts like John Gray, Max Lucado, and Joyce Meyer to ignite your faith.

Finally, you can get an insider’s view of how your partnership with TBN is having a powerful impact worldwide, when you catch *Inside the Trinity Family of Networks*. I don’t have the space to mention everything here, so make sure you go to tbn.org to look at the broadcast schedule!

We’re living in exciting days, dear partner. Together we’re moving forward into the greatest season of global impact we’ve ever seen. That’s why Laurie and I are so very grateful for you. We can never thank you enough for all you’ve done to carry Jesus to a hurting, spiritually hungry world.

Stay connected and let us hear from you soon!

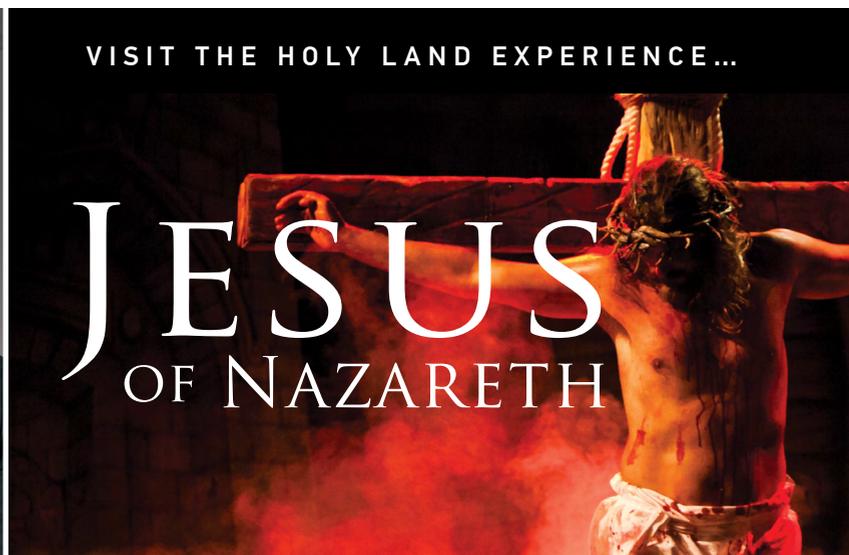
Matt and Laurie Crouch



Joel Osteen Joseph Prince

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GET YOUR DAILY DOSE OF FAITH ON TBN!

Every day you can get an infusion of God's Word on TBN. Fill your faith up by tuning in to powerful messages from anointed teachers like Joel Osteen, T.D. Jakes, Joyce Meyer, John Hagee, and Robert Morris! You can also get great variety programming with shows like *Traveling Light* with Max Lucado, special updates and news via *Inside the Trinity Family of Networks*, and more!



I want to let you know that **watching your station has completely changed my life and marriage.** I have prayed the Prayer of Salvation and want to say "thank you." I wake up to Hope & Grace every morning and watch TBN all throughout the day. Robert Morris, Creflo Dollar, John Hagee, Joel Osteen, Joseph Prince, Joyce Meyer, Steven Furtick, and Kerry Shook are so inspiring.

—Sherie F., Thermal, CA

Just a quick note to say what a blessing it is to see the wonderful job you guys are doing, continuing the good work started in Jesus' name. Great new programming, such as hope and grace by Joel Osteen and Joseph Prince, and the many others full of God's Word! **Thank you for continuing the mission of encouraging and loving partners/viewers with Gospel teaching** and a chance to say yes to Jesus while praising and worshipping Him. I love what you are doing.

—Rita G., Miami, FL

I am so thankful for TBN broadcasting 24/7 in my home! All programs are on point, easy to understand, clearly explained verses and direct context from God's Word, and all with the verse references for backup. **It is amazing to see what God has done that has magnified through the years!**

—Anita S., Gordonsville, TN



JUNE 2016 TBN REPORTS

GOD IS USING TBN TO COVER THE PLANET WITH THE GOSPEL!



Reaching Next-Gen Latino Americans with the Gospel!

The demographic in America is changing, and TBN is at the forefront of meeting the needs of the Latino American community with the Gospel. With more than 50 million Latinos living in the U.S., TBN is seizing a unique opportunity to minister Jesus in a relevant way to an emerging culture in America. Since its launch in 2015, *TBN Salsa* has been impacting second and third-generation Hispanics living in America with the unique warmth, passion, and flavor of the Latino American culture and faith. The network's 24-hour inspirational program lineup includes contemporary worship music from popular Latino recording artists, church and ministry programming featuring Hispanic pastors and leaders from the U.S. and Latin America, and talk shows highlighting issues of interest to the Hispanic community, along with Latino-themed documentaries, sports shows, family-friendly movies, and more.

*TBN SALSA IS AVAILABLE ON ITBN.ORG OR OVER THE AIR THROUGH THE LOCAL U.S. TBN STATIONS ON SUBCHANNEL 5.

"In the Midst of Darkness, the Gospel Remains in the UK."

The United Kingdom is an unprecedented spiritual crux. As it has moved away from Christianity to a worldview philosophy, darkness has increased. Christianity is now under attack as UK culture no longer identifies with Scripture. TBN UK is a unique beacon of hope in a time of spiritual urgency. It is the very first time a Christian television network has reached the UK with the broadcasting ability to reach every home in the UK. The light of the Gospel is beginning to spread. Yet this is not without the cost of attacks and persecution. Recently, TBN UK was reprimanded by government officials for airing a testimony of someone who was miraculously healed by God. The powerful testimony sparked controversy as the airing was met with rebuttals of unbelief and demands for proof in order for TBN to be able to proclaim on air that Jesus heals. In spite of the many attacks on the Gospel, the broadcast signal is still reaching every home in the UK. And the light will dispel the darkness as the Gospel of hope and grace continues to be broadcast 24/7.

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