



Praise the Lord

NOVEMBER 2004 · VOLUME XXXI · NUMBER 11



The good news is: **PHILADELPHIA IS OURS!**
Yes, WGTW-TV/DT Ch. 48 and digital Ch. 27 signed
ON THE AIR October 1, 2004. PRAISE THE LORD!

HE WENT AWAY SAD!

“AND WHEN HE [JESUS] WAS GONE FORTH...THERE CAME ONE RUNNING, AND KNEELED TO HIM, AND ASKED HIM, GOOD MASTER, WHAT SHALL I DO THAT I MAY INHERIT ETERNAL LIFE?” MK. 10:17

In all the wonderful encounters men and women had with Jesus, I can find only one where a young man left Jesus and went away sad!

Most of us know the story well — we call him the “RICH YOUNG RULER,” and in my search for yet more **KEYS** to your needs — I believe I have found another diamond!

So here we go again: “Why is Paul always tying our needs, our health, our prosperity to money?” It is really very simple — money in and of itself is nothing! What good is a piece of green paper? You see, God is not after money — He is after YOU — at least a part of you. Most of us work forty or more hours per week and take home a paycheck. Those forty hours are a piece of YOU — yes, a part of your very life; so when that tithe or offering pays for some time on your TBN — WOW! It’s just as though you gave a part of YOURSELF to that lost soul praying to receive Christ!

But that is only the beginning as we will see as this fascinating story progresses.

The sad part of this encounter with Jesus comes with Jesus’ answer to the young man’s question, “What must I do to inherit eternal life?” Jesus gave him the stock answer from Moses’ law. Basically, keep the law as given to Moses on Mt. Sinai. The young man’s answer is hard to believe! He actually tells Jesus that he has kept the law —

“HE ANSWERED AND SAID UNTO HIM, MASTER, ALL THESE HAVE I OBSERVED FROM MY YOUTH.” Mk. 10:20

Jesus did not contradict or correct him, so obviously this was a very pure and blameless young man. In fact, the text goes on to say:

“THEN JESUS BEHOLDING HIM LOVED HIM, AND SAID UNTO HIM, ‘ONE THING THOU LACKEST...’ Mk. 10:21

Now right here may be that next key, that next diamond that will unlock God’s treasury to meet your need!

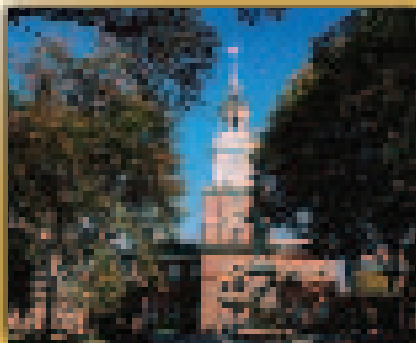
The young man was not sinlessly perfect and of course Jesus knows all the deepest secrets of all hearts. He saw that possessions meant more to him than even the “ETERNAL LIFE” he was asking about. Therefore, Jesus put His finger right on the sore spot —

“GO SELL WHATSOEVER THOU HAST, AND GIVE TO THE POOR, AND THOU SHALT HAVE TREASURE IN HEAVEN: AND COME TAKE UP THE CROSS AND FOLLOW ME.” Mk. 10:21

The text does not tell us if the young man took some time to think this awesome request over. Perhaps he studied this, thought for some time, or he may have made an immediate decision. All we know for sure is what follows:

“HE WAS SAD AT THAT SAYING, AND WENT AWAY GRIEVED: FOR HE HAD GREAT POSSESSIONS.” Mk. 10:22

To me this is one of the saddest stories in the entire Bible. First of all, he turned down Jesus’ invitation to be one of His disciples. Who knows, he might



On September 22, 2004, the FCC issued its approval for TBN to purchase WGTW-TV/DT in the PHILADELPHIA market. Philadelphia is the 4TH LARGEST television market in the country, with nearly 3 million households (about 6.5 MILLION people). GLORY TO GOD!!

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have been the replacement for Judas who betrayed Jesus!? But just as tragic, he missed Jesus' next promise that would have made this RICH YOUNG RULER a billionaire or more!

Dear old Simon Peter turned the key when he asked the question that was probably on the minds of all the disciples who were hearing this historic encounter:

"THEN PETER BEGAN TO SAY UNTO HIM, LO, WE HAVE LEFT ALL, AND HAVE FOLLOWED THEE."
Mk. 10:28

By now, tragically, the rich young ruler is out of earshot — if not, he surely would have come running back at these words of Jesus:

"VERILY I SAY UNTO YOU, THERE IS NO MAN THAT HATH LEFT HOUSE, OR BRETHREN, OR SISTERS, OR FATHER, OR MOTHER, OR WIFE, OR CHILDREN, OR LANDS, FOR MY SAKE AND THE GOSPEL'S..." Mk. 10:29

Now, here it is: Don't waste your time on me with the hottest stock tip, or the best yielding CD, or the "safe bet"

investment that your brother-in-law just got off the wire! The old saying is true: *"A FOOL AND HIS MONEY IS SOON PARTED!"*

Jesus gave us HIS ABSOLUTE FAILSAFE INVESTMENT policy! Here it is if you will receive it —

"BUT HE SHALL RECEIVE AN HUNDREDFOLD [PLEASE DON'T MISS THIS]—NOW IN THIS TIME HOUSES AND BRETHREN, AND SISTERS, AND MOTHERS, AND CHILDREN, AND LANDS — WITH PERSECUTIONS; AND IN THE WORLD TO COME ETERNAL LIFE!" Mk. 10:30.

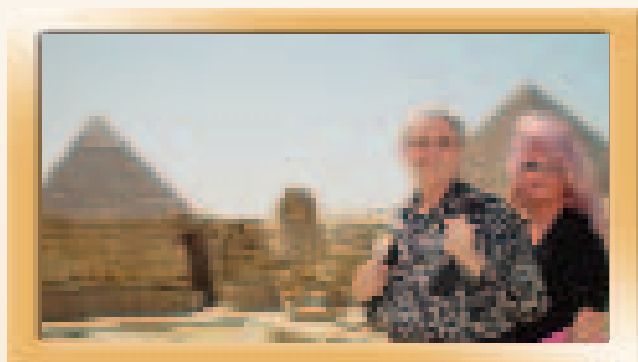
Tragically, the rich young ruler missed the best investment in all of time and eternity! **Now, what about YOU?** We, TBN Partners, have the most awesome investment opportunity again, in time or eternity! As we sow our seed



A whole new **CHILDREN'S NETWORK** is now under development! Yes, the **SMILE OF A CHILD NETWORK** will feature cartoons, puppet shows, music and more to teach little ones about Jesus and His love. Stay tuned to TBN for more to come about this exciting project!



All of the drama, intrigue and passion of the book of Esther will come alive in TBN's newest full-length movie, **ESTHER: ONE NIGHT WITH THE KING**. Currently in production, **ESTHER** is scheduled to be released in theaters nationwide this coming March!



THE HEALING CHANNEL — TBN's new **ARABIC LANGUAGE** network — will soon be on the air, reaching the nations of the Middle East with Christian TV programs in their own language! Your prayers and support are helping YOUR TBN take "this Gospel of the Kingdom" into ALL the world!



Join YOUR TBN family for a great week of **REVIVAL PRAISE-A-THON, NOVEMBER 1-5**. Special speakers include: **Paula White, Jesse Duplantis, Benny Hinn, Juanita Bynum, Rod Parsley, Bishop Clarence McClendon, John Hagee** and others! Music guests include: **Steve Brock, Mom & Pop Winans, Karen Wheaton, Judy Jacobs, Alvin Slaughter, Vern Jackson, Del Way** and more! You won't want to miss this great week of praise and worship! P.S. Your pledge may be made by calling TBN's toll-free (in the U.S. and Canada) phone number: 1-888-731-1000, or on our secure website: www.tbn.org.

into the GOOD SOIL of TBN, we not only have the joy of knowing that multitudes will hear the GOOD NEWS and be saved, but that WE WILL RECEIVE JESUS' OWN PROMISE of 100-fold blessing for our gifts of love that will bring multitudes into the Kingdom of God in these final days of harvest!

Will you help us? Jan and I have given the best years of our lives to see this great TV message go out to all the world! Thirty-one years of our lives have been joyfully invested in this great Voice called TBN! Over 6,200 TV stations fed by 46 great angel satellites are beaming down at this very moment to virtually all the world!

Will you help us? Or like the rich young ruler, turn away sadly and miss the 100-fold blessing that Jesus Himself said we would have?

How we love you and depend on you, our faithful TBN Partners, lo, these 31 awesome years!

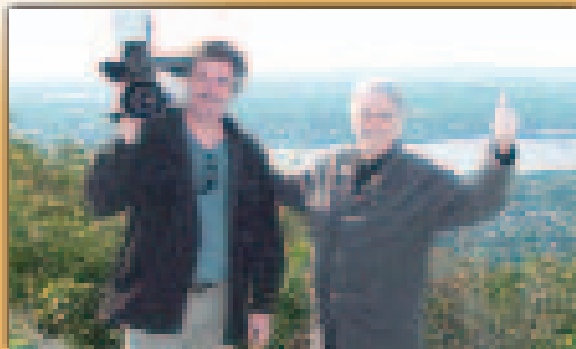
With great love and anticipation Jan and I await your letter or email of support —

Together we WILL NOT GO AWAY SADLY — we shall come before Christ singing, bringing our sheaves with us!!!

We love you! 



PLEDGE TODAY FOR MISSIONS! From Amman, Jordan to Australia and everywhere in between—when you pledge to support TBN's missions' outreaches, you are helping to bring the Gospel to virtually every continent on earth! Please be a part of this great end time Harvest of souls—**PLEDGE TODAY FOR MISSIONS!**



PLEDGE TODAY FOR STATIONS! Last month TBN signed on its newest station: **WGTW-TV/DT Ch. 48 and digital Ch. 27**, serving the Philadelphia, PA market! TBN reaches 49,243,678 U.S. households through its more than 400 owned and operated and affiliated broadcast stations in the U.S. alone—and others are on the way! Let's take back "enemy territory"—**PLEASE PLEDGE FOR STATIONS!**

LOVE LETTERS FROM AROUND THE WORLD

From the U.S.A.: "Through TBN I accepted Jesus as my savior. I was from a Moslem family...." —C.J.

From Nigeria: "I love TBN. They have inspired me in so many ways a boy like me that has no parents left in this dangerous world, but I thank God for TBN. They have made me understand what life and also what Christ is all about."

From the U.S.A.: "I want to say, "THANK YOU," for all you have done in my life. If it had not been for your TV ministry, I would still be living in a state of unhappiness; without joy. Tuning in and hearing the word of God, has truly changed the way I perceive life...I watch TBN in the morning before I go to work and I watch it when I get home. It has become my favorite station to watch...."

From Zambia: "Allow me to confess to TBN that one of my family members who never used to believe in Christ is now a full Christian (was fully changed through TBN)." —W.C.

From Vanuatu: "You've given me back what I've lost....The love, peace and forgiveness of the Lord Jesus Christ [is] in my heart. I'm beginning now a brand new relationship with the Lord Jesus Christ and I thank you for opening my eyes." —T.T.

From Turkey: "I want to know more about Christianity...can you help me about this subject?" —E.K.

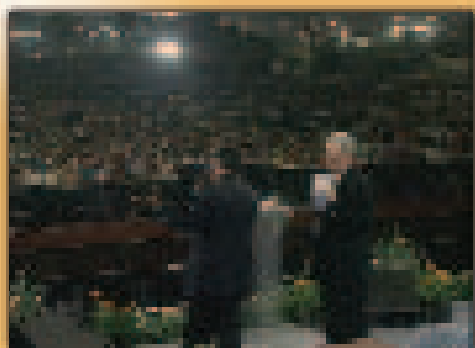
From Iraq: "I am 16 years old. I am from Iraq. I try to watch TBN as soon as I have the chance. I really like it.... Thank you for the nice prayer you sent me. I really feel free now." —E.R.

From Turks & Caicos: "TBN is a real blessing to people here in South Caicos. When you wake up in the morning feeling down, and turn on your TV to TBN, everything changes. Just the name of Jesus will make things right for the day." —I.B.



PLEDGE TODAY FOR THE PRAISE THE LORD PROGRAM!

Featuring great, anointed preachers like **Bishop T.D. Jakes**, the **Praise the Lord** program reaches into millions of homes worldwide! Everyday, Praise the Lord brings you the very best preachers, teachers, testimony and music guests of our time—it is an effective tool for winning souls and ministering to the body of Christ. Please help support this power packed outreach—**PLEDGE TODAY FOR PRAISE THE LORD!**



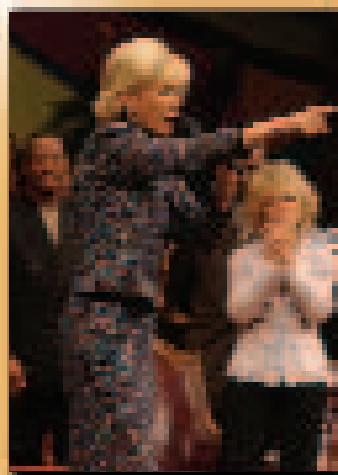
PLEDGE TODAY FOR SOULS! The whole purpose for TBN's existence is to WIN SOULS into the Kingdom of God! We must—we are compelled—to let the world know the GOOD NEWS that **“JESUS SAVES, JESUS HEALS, JESUS IS COMING AGAIN!”** Over 27,019,845 people—that we know of—have accepted Jesus as Savior through TBN's soul-winning programs! Please help change eternal destinies: **PLEDGE TODAY FOR SOULS!**



PLEDGE TODAY FOR SATELLITE! Ah, what a glorious sight: rooftop satellite receiving dishes! **Forty-six** satellites now broadcast TBN's signal to MILLIONS of these home receiving dishes—as well as thousands of cable systems in the U.S. and overseas! The monthly cost for satellite airtime is in the millions of dollars. Your help is needed to keep them beaming the message of JESUS to hearts and homes around the world! **PLEASE PLEDGE FOR SATELLITE!**



An adjunct professor and member of the board of trustees of King's College and Seminary in Los Angeles, **Bishop Kenneth Ulmer** has also served as pastor of Faithful Central Bible Church in Inglewood, CA for the past 20 years. What a blessing to have him as our special speaker during a **Praise** program taped at West Angeles Church of God in Christ.



Co-pastor of Without Walls Int'l. Church in Orlando, Florida, **Paula White's** dynamic preaching and teaching ministry inspires our faith to grow! [Watch **“Paula White Today”** on Sundays at 11:30 AM, Monday-Friday at 4:30 AM, and Mondays and Fridays at 10:30 AM (all PDT)].



Candace Cameron Bure, best remembered for her role as “D.J.” in the hit sitcom series, *“Full House,”* was recently interviewed by her brother, **Kirk Cameron**, on **Praise**. Candace, like Kirk, is passionate about her faith and says, “The most important thing in my life [is] my walk with Jesus Christ.”



One of the foremost Christian apologists of our day, author and speaker, **Josh McDowell** (pictured right), was our special guest on **Praise**, with host **Pastor Phil Munsey**. A former agnostic, Josh now devotes his life to telling the world about Jesus!



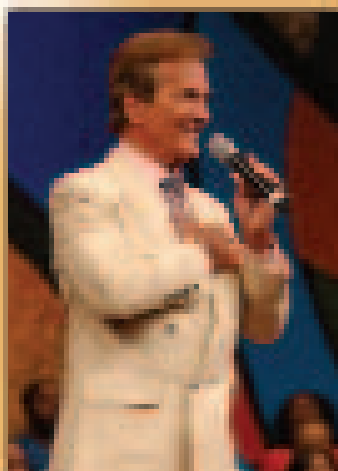
It was a joy to have actress and two time Dove Award nominee, **Natalie Grant**, on **Praise**. Natalie says of her music, "The deeper things in life—values, relationships, family and my faith in Christ...they're why I sing."



Actor **Stephen Baldwin** and his wife, **Kennya**, were guests on **Praise** with host Phil Munsey. Stephen, a member of the Baldwin brothers acting family, has appeared in over 60 films—including TBN's own, "Six: The Mark Unleashed." Stephen is now producing and directing "Livin' It," a documentary on Christians involved in extreme sports.



Kirk Cameron hosted a recent **Praise** program with renowned Christian recording artist, **Steven Curtis Chapman**. Winner of 47 Dove Awards, four Grammy Awards, and an American Music Award, Steven says that he writes his inspiring music from "the overflow of my heart."



A wonderful brother in Christ, and a true American icon—**Pat Boone**—joined us on **Praise the Lord** for a glorious time of music and ministry!



Carman was host to legendary singer, **Tony Orlando**. A star of TV and Broadway, Tony is perhaps best known for his song, "Tie a Yellow Ribbon 'Round the Ol' Oak Tree." Tony is now a committed Christian and in 2003 was presented with a gold record for his recording of "Legendary Mission" featured on Carman's "Mission 3:16" project.

FOR ANY GIFT, ANY CALL

“THE SHADOW OF THE APOCALYPSE: WHEN ALL HELL BREAKS LOOSE!”

Are Bible prophecies true? Is the Antichrist among us now? Is the end of the world at hand?

ARE YOU PREPARED?

Wow! Pretty serious questions, but with the help of the Lord and two awesome writers, we have found some spiritual “atom bombs” in the Bible!

Most everyone has heard of the ELS — “EQUIDISTANT LETTER SEQUENCE” — phenomenon in the Holy Scriptures. Our “OMEGA CODE” movie helped make this more understandable to the layman. By skipping different intervals in the original Hebrew text of the Old Testament, we (and the computer) have found amazing, breathtaking, hidden or encoded messages! One researcher found a message that still gives us all GOOSE-BUMPS!

In Psalm 23 was uncovered a tight cluster of hidden codes — the phrase “World Trade Center” crossing the date: September 11, 2001! Just beside the date was found the word “President,” and just adjacent to that is the name, “George Bush”! To add to the chilling impact of this find, guess what Scripture President Bush quoted in his speech from the Oval Office just hours after the disaster? You guessed it — Psalm 23:4, the very verse in which these words and phrases are encoded! “YEA THOUGH I WALK THROUGH THE VALLEY OF THE SHADOW OF DEATH, I WILL FEAR NO EVIL!”

This is only one of hundreds of examples which my good friend, Yacov Rambsel has helped us to uncover. Also Dr. Larry Mitcham, friend of Dr. Carl Baugh, has helped with this exciting project.

One more quick example: In Isaiah 53 we see a prophetic picture of a suffering Messiah. To our amazement we find encoded, “Yeshua is my name”! When the critics argued that “Yeshua” simply means “salvation” in Hebrew, we looked again and found the town “Nazareth” also encoded!

This book is spiritual dynamite — use it to convince our worst enemies that the Bible is truly the Word of God!

Your pledge, large or small, will bring **THE SHADOW OF THE APOCALYPSE** to you with a prayer that it will bring many souls to Christ!



FOR \$25 PER MONTH OR \$250 ONE TIME

McGEE & ME! — THE SERIES

Our kids will absolutely love this series of 12 great videos for home viewing. Every half hour program is entertaining, but also teaches a great moral lesson!

Episodes like, “**THE BIG LIE**,” “**DO THE BRIGHT THING**,” “**BEAUTY IN THE LEAST**,” and “**TWAS THE FIGHT BEFORE CHRISTMAS**,” are just a few of the exciting titles of these wild adventures of “**NICHOLAS**,” a normal eleven-year old, and “**McGEE**,” his cartoon buddy!

Moms and dads, and all us grandparents—LISTEN UP! We who know and love the Lord are charged by God to instill in our children a moral foundation based on the Holy Bible! **McGee & Me** will help support this foundation in a most exciting and entertaining way. And these 12 episodes are on four virtually indestructible DVD videos, and are timeless, undated adventures that can bless even future generations!

Your pledge or love gift indicated above will bring **McGee & Me** to your precious children with all our love, as always.



To receive the Praise-A-Thon gifts, it is necessary to make a pledge by mail, telephone or via the Internet at www.tbn.org. Please allow 6 to 8 weeks for delivery of pledge gifts and love gifts.

SEND YOUR LOVE GIFT TODAY TO: TBN, P.O. BOX A, SANTA ANA, CA 92711 or call TBN'S Prayer and/or Pledge Line: 1-888-731-1000 (toll free in the U.S. and Canada)

For callers outside of the United States, please phone: +1-714-731-1000

TO MAKE OR RENEW YOUR PRAISE-A-THON PLEDGE,

OR FOR MORE INFORMATION ABOUT TBN PLEASE GO TO: www.tbn.org

A limited quantity of love gifts is ordered each month. If we run out of the gift, a substitute will be sent in its place. The love gifts offered are not for sale. Please do not ask for more than one love gift. Please allow 6 to 8 weeks for delivery. NO PHONE ORDERS, PLEASE. Keep the lines open for Salvation, Prayer and Pledge Calls ONLY. God bless you!

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