HE WENT AWAY SAD!

AND WHEN HE [JESUS] WAS GONE FORTH, THERE CAME ONE RUNNING, AND KNEELED TO HIM, AND ASKED HIM, GOOD MASTER, WHAT SHALL I DO THAT I MAY INHERIT ETERNAL LIFE? Mk. 10:21

THE ANSWER IS HARD TO BELIEVE! HE ACTUALLY TELLS JESUS THAT HE WOULD GIVE EVERYTHING HE HAD TO JESUS. THAT'S WHAT GOD WANTS, RIGHT? BUT IT'S SO DIFFERENT FROM EVERYTHING WE'VE EVER HEARD!

I N THE WORD OF GOD, THE KEY TO FINDING THE ANSWER TO THE YOUNG MAN'S QUESTION WAS THE KEY TO HIS FUTURE. YES, THE YOUNG MAN WAS SAD, BUT JESUS LEFT THE YOUNG MAN WITH A USERFUL ANSWER THAT WOULD HELP HIM FIND A WAY TO INHERIT ETERNITY!

NOW RIGHT HERE IS THE NEXT KEY, THE NEXT DIAMOND THAT WILL UNLEASH GOD’S TREAURY TO MEET YOUR NEED!

THE TEXT DOES NOT TELL US IF THE YOUNG MAN ACTUALLY TOOK THE ANSWER AND Put IT INTO ACTION, BUT I THINK THE NEXT KEY HE WOULD HAVE FOUND IS THE KEY TO INHERITING ETERNITY!

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continued from cover...

have been the replacement for Judas who betrayed Jesus? But that's another story for another time. Meanwhile, the problem that would have rested in THE YOUNG RULER who betrays Jesus.

Mehl tells us that...
investment that your brothers-in-Christ just got off the air! The old saying is true: “A FOOL AND HIS MONEY IS SOON PARTED!”

Jesus gave us HIS ABSOLUTE FAILSAFE INVEST-
MENT policy! Here is how it will receive you —

“But HE SHALL RECEIVE AN HUNDREDFOLD
PLEASE DON'T MISS THIS NOW — IN THIS
TUNE HOUSES AND BRETHREN, AND SISTERS,
AND MOTHERS, AND CHILDREN, AND LANDS —
WITH WISDOM: AND IN THE WORLD WE
COME (EXTERNAL LIFE),” Mk. 10:18

Tragically, the rich young ruler missed the big invest-ment
in all of time and eternity. Now, what about YOU? If
TBN Partners, have the unique investment opportunity
all over again, in time or eternity! Since we saw our

into the GOOD SOIL OF TBN, we not only have the joy of
knowing that multitudes will hear the GOOD NEWS
and believe. But we will also receive a BUNDLED
PROMISE; 100-fold blessing for our gifts of love
that will bring multitudes into the Kingdom of God in these
days of final harvest!”

Will you help us? Jan and I have given the best
years of our lives to see this great TV message go out to all the
world. Thirty-one years of our lives have been totally
invested in this great Voice called TBN. Our 5.8 million
TBN viewers are receiving a 100-fold message that only
worldly systems are coming down at the very moment of virtually all the

In Psalm 23 was uncovered a tight cluster of hidden codes — the phrase “World T
rade Center” is found right there in God’s Word. Many other examples have been
uncovered. A recent example was found in the New Testament of the Bible —

A limited quantity of love gifts is ordered each month. If we run out of the gift,
a substitute will be sent in its place. The love gifts offered are not for sale. Please do not ask for

All of the above are charged to credit card or bank account. Any future payments, cancellations or changes must be handled through the credit card company or bank. If you have any questions, please contact TBN’s Customer Service Department at 1-888-TBN-LINE (826-5463) or visit www.tbn.org/pledge.
An adjunct professor and member of the board of trustees of Kings College on the campus of Los Angeles, Bishop Kenneth Urban has also served as pastor of Faith Central Bible Church in Van Nuys, Calif. for the past 20 years. It is a blessing to have him as our special speaker during a Praise program taped at West Angeles Church of God in Christ.

plead for the praise the lord

I was a joy to have actress and two time Dove Award nominee, Natalie Grant, on Praise. Natalie says of her music, “The Greatest things in life—relationships, family and my faith in Christ—they're why I sing.”

The main news of PHILADELPHIA is, WGTW-TV/DT Ch. 48 and digital Ch. 27 signed ON THE AIR October 1, 2004 PRAISE THE LORD!

On September 22, 2004, the FCC issued its approval for WBBB-FM to be purchased for $6 million. Praise FM (KWW 91.7) in Philadelphia is the first Christian station to broadcast in the city of Philadelphia. 27 million people tune in to virtually 900 Christian stations across the United States each week. Listen at 91.7!

The next text does not tell us if the young man took time to think this awesome request over. Perhaps he studied this thought for some time, or he may have read an immediate answer. We know not what follows.

I am the very one who bore the cross and was crucified for your sins. Yes, WGTW-TV/DT Ch. 48 and digital Ch. 27 signed ON THE AIR October 1, 2004 PRAISE THE LORD!

plead for the praise the lord

I saw the Lord a most precious and beautiful young man seated with Jesus Christ.

plead for the praise the lord

plead for the praise the lord

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HE WENT AWAY SAD!

AND WHEN HE [JESUS] WAS GONE FORTH... THERE CAME ONE RUNNING, AND KNEELED TO HIM, AND ASKED HIM, GOOD MASTER, WHAT SHALL I DO THAT I MAY INHERIT ETERNAL LIFE? MK. 10:17

I n all the wonderful encounters man and women had with Jesus, I can find only one where a young man left Jesus and went away sad.

Most of us know the story well — we call him the “RICH YOUNG RULER.” In my search for yet more 

The sad part of this encounter with Jesus comes from Mark 10:21... “Why art thou sad? For thou hast great possessions. M K. 10:22

When he had heard this, the young man sorrowed: for he had great riches. M K. 10:23

Now right here may be that next key, that next diamond that will unlock God’s treasury to meet your need!

The young man was not unlike many of us. He had all the key elements of a successful man. He had

The text does not tell us if the young man took some time to think this answer over and over. Perhaps he studied this thought for some time, or he may have made an immediate decision. We do not know what follows.

"HE WAS SAID THAT SAVING... AND HE WENT AWAY SAD... AND HE WENT AWAY GRIEVED: FOR HE HAD GREAT POSSESSIONS." Mk. 10:22

For the good news is: PHILADELPHIA IS OURS!

To me this is one of the saddest stories in the entire Bible. First of all, he turned Jesus’ invitation to be one of His disciples. Who knows, he may have changed his mind and returned to Jesus. But, we do not know.
investment that your brother-to-be just got off the wall. The old saying is true: “A FOOL AND HIS MONEY IS SOON PARTED!”

From the U.S.A.: Through TBN, I accepted Jesus as my Savior, I was saved from a Broken family. —Z.E.

From Nicaragua: “I like TBN. They have inspired me in so many ways a boy like me that have no parents left in this dangerous world and I thank God for TBN. They have made me understand what life and also what Christ is all about.”

From the U.S.A.: “If want to say: “THANK YOU” for all you have done in my life. If it had not been for your TV ministry, I would still be living in a state of unwholesomeness, not having any friendship in finding and hearing the word of God has truly changed the way I perceive life. I watch TBN in the morning before I go to work and I watch it when get home. It has become my favorite station to watch.”

From Zambia: “Always to my friends to confess that one of my family members who never used to believe in Christ is now a full Christian (who fully changed through TBN).”

From Nigeria: “I like TBN. They have inspired me in so many ways a boy like me that have no parents left in this dangerous world and I thank God for TBN. They have made me understand what life and also what Christ is all about.”

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From TBN: “I am a real believer to TBN. I have been to a lot of churches in different countries but I have never been to any church like TBN, everything changes. I think that the name of Jesus will make things right for the day.”

From Turkey: “I am 16 years old, I am from Iran, I try to watch TBN as soon as I have the chance, I really like it. Thank you for the nice prayer you gave in the TBN. I really appreciate it.”

From Armenia: “I am a real believer in TBN. I am a real believer to TBN. I have been to a lot of churches in different countries but I have never been to any church like TBN, everything changes. I think that the name of Jesus will make things right for the day.”

Will you help us? Or like the rich young ruler, turn away sadly and miss the 100-fold blessing that Jesus gave to the poor widow?

How we love you and depend on you, our faithful TBN Partners, in this last minute! With great love and anticipation Jan and I await your letter or email of support — Together we WILL NOT GO AWAY SADLY — we shall come before Christ, forever — and more with you!”